

WHAT'S NEW from the  
**SWIFT GROUP**



Swift is to launch 10 new models across six of its ranges for 2015. Among them are three additional layouts in both of the new flagship ranges, Swift Elegance and Sterling Continental

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**t**he new additions to the Elegance and Continental ranges bring the total number of models in these ranges to seven.

A new island bed model appears in both the Swift Challenger and Eccles SE ranges.

In the Eccles Sport range, an offside dining area layout is new; that's the 524. And the Sprite range is to get a new addition, a Major 4SB, with a transverse island bed.

### Swift Elegance and Sterling Continental

Swift has expanded its two new flagship ranges following sales which have exceeded expectation. There are now five single-axle layouts and two twin-axle layouts in the Elegance and Continental ranges, which have Swift's SMART HT timberless body and floor construction.

The three new layouts are:

- Swift Elegance 530 and Sterling Continental 530, with side dining areas and end washrooms.
- Swift Elegance 565 and Sterling Continental 565, with twin beds.



Challenger SE 645

- Swift Elegance 630 and Sterling Continental 630, twin-axle models with transverse island beds.

Changes for 2015 include new woodgrain in the Elegance range,

wiring provision for a motor mover, and AL-KO Secure wheel locks are now to be standard on all the Elegance and Continental models.

Prices are expected to rise for



**Sterling Continental 550**

2015; details have not yet been announced but Swift says the rise will be 1-2%.

Décor in the Continental range features white marble-effect kitchen surfaces, headboards with a white, wave pattern on a fawn background. Pale, shiny gold shades are in cushions, curtains and long-pile rugs.

**Conqueror**

In the three-model Conqueror range the stain-resistant Impala upholstery fabric is to be now standard. New woodgrain is introduced. Chrome-look positive locking handles will be on top lockers. Dimmable spotlights are introduced; there's a new downlighter over the washbasin. And wiring is installed for a motor mover.

Three Conqueror models are discontinued. These are the 530 (side dining area), 565 (twin beds) and 630 (fixed bed).

The Sterling Elite range has been discontinued for 2015.



**Swift Challenger SE 645**



**Challenger SE and Eccles SE**



**Eccles SE Coral**



Swift Challenger Sport 442



Swift Conqueror 480

Sterling Continental 550



Eccles SE Coral



Eccles SE Coral



Swift Challenger Sport 442



### Challenger SE and Eccles SE

The new layout for the Challenger SE and Eccles SE range is an island bed caravan with the bed at the rear and shower and toilet rooms opposite one another forward of the bedroom. It's a twin-axle model; in the Challenger range it's called 640 and in the Eccles SE range it's called Sapphire.

New features in the Challenger SE and Eccles SE ranges for 2015 include entrance doors with concealed hinges, new-style alloy wheels and an alarm indicator light on the awning light, to show when the alarm is activated.

Challenger SE models will have new woodgrain and high-gloss upper locker doors. All models will have additional lighting over the

washbasins and new-style shower doors which run in a track. Dimmable spotlights are also introduced.

Décor in the SE ranges features bright red cushions and red shades in the curtain pattern. White locker doors and a white geometric pattern on tables and other surfaces enhances a dramatic, contrast look, with dark brown seating fabric.

The rear and offside shower room walls in the SE ranges have a shiny pattern that looks almost silvery on its plain white background.

Two twin-bed models are discontinued for 2015. These are the 590 and the longer 620.

### Challenger Sport and Eccles Sport

The new-style bi-fold tracked shower doors and entrance doors with concealed hinges are also introduced in the Challenger and Eccles Sport ranges, together with

new-style alloy wheels in a "Scorpion" pattern.

Chrome sockets and switch surrounds appear, and these ranges will get Duvalay mattresses constructed with lightweight memory fibre technology.

The AL-KO ATC stability control system will no longer be on the Sport range; it will be an option. It will remain a standard feature on the SE range.

The new layout in this range, the Eccles Sport 524, will have a large rear washroom and offside dining area.

The Challenger Sport 544, with the dining area that can be converted into a double bed, and 636, with bunks and a side dining area, are discontinued.



**Eccles SE Coral**



**Swift Challenger Sport 524**



**Sterling Continental 565**

## Sprite

The big-selling budget Sprite range goes into 2015 with eight models, with the addition of the Sprite Major 4SB, replacing the Major 4, which has a central dining area that can be converted to a double bed. The new Major 4SB brings the concept of the transverse island bed into the budget range for the first time. This new model will appear later this year.

Sprite range enhancements for 2015 include doors with concealed hinges, alloy wheels, new-style woodwork and touch-screen programmable timing control for the Truma heating and hot water system.

The five fixed-bed Sprites will have the same hypoallergenic Duvalay mattresses as are fitted in higher-priced ranges.

Sprites will continue to be fitted with the Tracker Retrieve security tracking system as standard.

Options for the Sprite range include a panoramic sunroof.



**Swift Challenger SE645**

Sprite décor for 2015 has dark brown and chrome as predominant style features. The slightly ribbed very dark chocolate shade of the seating continues the practical theme of the last few years in Sprite fabrics. For

2015 it is teamed with a geometric, slightly retro oval pattern in curtains, cushions and headboards. Prominent chrome handles with positive catch mechanisms are introduced for 2015.