



The new Swift ranges see some great improvements over last season's tourers.

## Raising the standard with a higher spec, fresh interiors and a newcomer to the best-selling Sprite range, Swift look poised for success in 2013

SWIFT'S new slogan is "We're turning up the heat", and that statement couldn't be truer for their 2013 line-up.

Offering more value than ever, Swift are poised to continue their success in the mid-market and upper market sectors with their SE ranges, while the entry level Sprite again looks set to become a number one choice for newcomers.

Recently, Swift sealed an agreement with bedding specialists Jonic, allowing customers to order exact sizes of bedding

for an extra charge. Like Elddis, Swift still offer a full 10-year warranty as standard.

For the new season, Challengers have been given a fresh interior and a higher spec. Shedding up to 125 kg off the weights brings the new Challenger models within the range of more tow cars, meaning that fewer would-be buyers will need to change their car.

The Sprite range remains the same as last year, but we were a little disappointed to see a bold Swift badge

on the new 2013 models. In our opinion, Sprite doesn't need the Swift badge to be so prominent.

There's a new specification for the Conqueror and Elite ranges, but interestingly no new layouts are introduced, except in the Sprite range. Top sellers last year were the Challenger Sport and Eccles Sport, and so no major changes have been made here - it's just general improvements all round.

### Sprite

Model	Berths
Alpine 2	2
Alpine 4	4
Musketeer FB	5
Major 4 FB	4
Major 6	6
Quattro FB	6

The Sprite's profile is the best in the entry level market. The Musketeer FB is a new model for 2013.



In 2013 the Sprite brand will celebrate 65 years since its establishment by the then parent company, Alperson Products. For over 60 years Sprite has represented incredible value, and the new season's range continues this tradition.

A massive re-vamp last year propelled the entry-level Sprite range to number one in its market sector. Built with quality materials, including full front and rear moulded panels, Sprites also have the looks to carry it off.

Externally the tourers remain unchanged, except that, on the preview models, the Swift name was boldly displayed. As we've said already, we reckon the Sprite brand should stand alone: its heritage is enough to prove its durability.



Interior of the Musketeer FB. The fixed bed with end washroom is a new layout for Sprite.

The Musketeer EB has been dropped, which is a shame as our test last year revealed this was a super layout for three or four. The other models remain, and are joined by the Musketeer FB. This newcomer offers an entry level tourer with an end-washroom, fixed-bed layout to compete with the Elddis Xplore, the Bailey Orion and the Venus, which have similar models. This layout works well with the Sprite, and we see a best seller on the cards.

The Tracker Retrieve system is fitted, which is a first for an entry level range. The specification also includes the new 112-litre Thetford fridge with digital controls, and the new Truma Combi heating system, which frees up more space for storage. Sprites retain the optional Diamond pack which adds features such as alloy wheels, a spare wheel, a radio/CD player and scatter cushions.

Sprites look set to sell well again in 2013, and deservedly so.

### Swift Challenger Sports & Sterling Eccles Sport

Model	Berths
442	2
514	4
524	4
554	4
564	4
584	4
585	6
586	6
636	6

The Challenger Sport was a runaway success for 2012 so there's little change to the spec.



After the big shake-up last season, the Challenger Sport has sold very well indeed. Its stylish profile and modern interior offered just what caravanners wanted, with a competitive price and a light weight. It will therefore come as no surprise that these tourers have changed very little.

For 2013, a staggering nine layouts are covered, including the big, twin-axled 636/6. The small end-kitchen two-berth model has been dropped.

If you bought a new Sport last year, it's likely you'll have ordered a sun roof too: due to the popular demand, this is now a standard fit for 2013. Challenger Sports receive the Tracker Retrieve and the new Truma Combi heating system. A new LED awning light is a feature for 2013, while the black-finish 113-litre Thetford fridge comes as standard.

Other features include a bonded roof, ATC, four mains sockets, a microwave and two choices of upholstery fabric. The 636/6 now has two double bunk beds - not three, as it did before. The improved Challenger Sport range looks set to repeat its success of 2012.

The Eccles Sport range inherits the same layouts as the Challenger Sport. The specification and improvements are the same too, featuring the upgrade to the Truma Combi heating system, for instance. Outside, the Eccles Sport has different colour graphics, but what distinguishes the Eccles Sport and Challenger Sport is their interior finish. In the Eccles, the wood is finished in a contemporary Italian ash, and the upholstery design matches this more modern look.



Inside the four-berth Challenger Sport 554 with end washroom.



## Swift Challenger SE & Sterling Eccles SE

Challenger SE	Eccles SE	Berths
480	Topaz	2
530	Moonstone	4
570	Ruby	4
574	Jade	4
565	Quartz	4
580	Solitaire	4
625	Amethyst	6

Last season the Swift Challenger was slightly upstaged by the cheaper Challenger Sport. In an effort to make the Challenger SE more special, the new models are incredibly more upmarket and better equipped. Amazingly, Swift's designers have clipped up to 125 kg off the MIRO weights, enabling most buyers to tow with their existing vehicle.

The Challenger SE range comprises seven models. A newcomer is the four-berth 574, which has an end washroom, side kitchen and front lounge with wrap-around seating.

All Challengers receive new side graphics with the SE badge, which was first used in 1988 as an upgrade. The new alloy wheel design is exclusive to Swift, and there's a new awning light with key fob control to operate it as you approach the 'van.

You won't notice the other change to the exterior unless you view the Challenger from above. Swift have fitted a roof-mounted 20-watt solar panel as standard. This means that in sunlight or daylight, and even in storage, the on-board leisure battery can be charged without the use of mains.

Inside, a new furniture design includes cream locker doors and chrome handles. New soft furnishings are added, and double-width curtain fabrics add a luxury feel. The washrooms receive a heated towel rail and a fabric window blind.

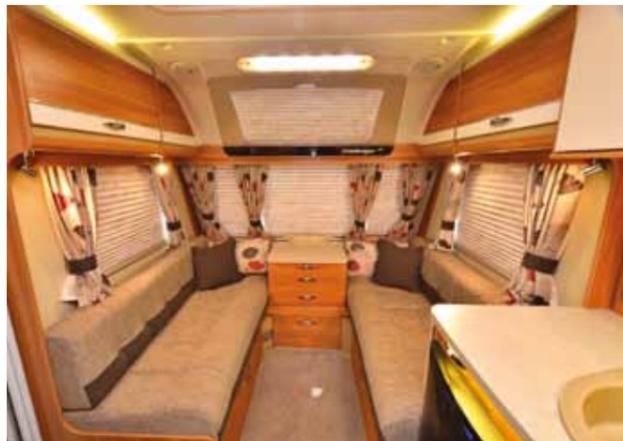
LED lighting is fitted throughout. The kitchen splash-back is back-lit, and lighting is also placed beneath the kitchen worktop. Roof downlighters and an LED strip light mean that lighting levels in the main areas are brilliant. In the washroom, the mirrors receive lighting around the edge.

An Alde heating system is now fitted as standard, along with a new, easy-to-use control panel for 24-hour adjustment. The kitchen gets two cutlery drawers plus the Dometic 8-series 110-litre fridge with removable freezer compartment. Other standard fittings include ATC, the latest Status 550 digital aerial, an Omnivent and a microwave.

The Eccles SE range has exactly the same specification, but with an Italian ash wood grain finish and new soft furnishings to match.



*The Challenger SE range gets extra kit including Alde heating - and lower weights, too!*



*Interior of the new Challenger, showing lighting, furniture finish and upholstery.*



*The kitchen in the SE showing back-lit splash-back, LED lighting and Dometic fridge.*



*The washroom in the SE comes with a back-lit mirror and fabric window blind.*

## Swift Conqueror & Sterling Elite

Conqueror	Elite	Berths
480	Diamond	2
530	Emerald	4
565	Opal	4
570	Amber	4
630	Searcher	4
645	Explorer	4

The Conqueror and Elite ranges run side-by-side, like the Sport and SE ranges.

Still with the silver sides, there are six models in each range, of which two are twin-axled. All the popular layouts are covered, including the twin single beds and end washroom design.

The Tracker Retrieve is added for this model year, as with all the Swift and Sprite ranges. A 20-watt solar roof panel comes as standard, along with a new LED awning light with fob control. An external shower point and new alloy wheel designs for the Challenger are new additions for 2013.

Lockers have a cream infill, while new access flaps are added to fixed bed surrounds and seat ends. In the kitchen, another cutlery drawer is added above the fridge, and there's new LED lighting with a back-lit splash back.

Washrooms feature back-lit mirrors, a fabric blind, a heated towel rail and a hanging rail in the shower. Speakers are fitted, so the radio/CD player can be heard in the washroom.

The Conqueror and Elite ranges share the same spec, and both have new soft furnishings added for 2013. Distinguishing features are the exterior graphics, and the Elite is finished inside with Italian ash.



*Swift Conquerors offer top notch specification for 2013.*

*The Conqueror's interior is very upmarket. Front corners now have a storage cubby hole.*



*The Conqueror 645 with transverse bed.*



*The Elite Amber has an end washroom layout. Little is changed for 2013.*

[www.swiftgroup.co.uk](http://www.swiftgroup.co.uk)