



YOUR LIFE

IN EAST YORKSHIRE & NORTHERN LINCOLNSHIRE



Cover images:
VHEY, Welcome to Yorkshire,
Hymers College, Go Ape



*live
learn
work
explore*

YOUR EAST YORKSHIRE & NORTHERN LINCOLNSHIRE



find out more

THE PERFECT BALANCE

Hear about how Rick Taylor and his family found the perfect balance in life after moving from Surrey to Skipsea.

P10-11

LOCATION, LOCATION, LOCATION

Hear from the experts how to prepare and what to expect when relocating.

P18-21

THE REGION OF OPPORTUNITIES

The Humber is home to a hotbed of enterprising talent – read about the businesses that call this region home.

P48-49

CHOOSING YOUR HOME: CITY LIVING

There has never been a better time to relocate to Hull. Head to pages 14-15 to read about modern living in the region's cultural capital.

P14-15

WORLD CLASS HIGHER EDUCATION PROVIDERS

Ensuring your children have access to an outstanding education is one of the most important aspects to consider when relocating.

P28-29

TEMPTED?

This region boasts some of the best award winning restaurants, charming bistros, gastro pubs and coffee houses – see if we can't whet your appetite.

P70 - 73

Welcome



DECIDING TO RELOCATE IS A BIG DECISION FOR ALL THE FAMILY AND YOU NEED INFORMATION ON EVERYTHING, FROM HOMES AND BUSINESSES TO SPORTS AND EVENTS.



“ I love the culture of kids growing up having the freedom to play on the beach and the countryside is only a stone’s throw away ”

Rachel Perry, Partner,
Wilkin Chapman LLP



East Yorkshire and Northern Lincolnshire has something to offer everyone - a place where your family can go walking in the Wolds one weekend and be on the beach the next. A place that is UK City of Culture 2017 and where you can afford to choose between a beamed cottage in a picturesque village or a large family home overlooking the Humber Estuary.

As a region, the area is progressive, seeing billions of pounds worth of private sector investment across multiple thriving industries - leading to a diverse array of immediate career opportunities. Public sector improvements such as multi-million pound leisure and cultural facilities, retail and historical realm works are also being made across all four local authorities - enhancing the area’s vibrancy and solidifying its legacy for future generations to come.

“ One of the first things that has struck me is how much more we can get for our money – there are some very nice big houses we have our eye on ”

Stuart Hall, Process Engineer, Greenergy



With low commute to work times offering that sought-after work-life balance, lower than average house prices, a fantastic choice of schools and areas of unrivalled natural beauty - whatever a great quality of life means to you, we’re pretty sure you’ll find it here.



“ I have lived in Manchester, Sudbury, Paris, Scotland and Toulouse. No doubt it’s the best standard of living I have ever encountered ”

Chris Bowlas,
Chemicals Park Manager, BP

CHOOSING YOUR HOME:

in East Yorkshire & Northern Lincolnshire

LIVE



BREATHE

This is a truly unique part of the country with a diverse landscape and some of the most affordable properties in the UK.



**A HOME HERE GIVES YOU
VALUE FOR MONEY AND
A LIFE YOU'VE ALWAYS
DREAMED OF**

**AVERAGE HOUSE PRICE
COMPARISONS FOR
DETACHED PROPERTIES:**

- **NORTH LINCOLNSHIRE:
£151,371**
- **NORTH EAST
LINCOLNSHIRE:
£147,845**
- **EAST YORKSHIRE:
£202,175**
- **HULL:
£135,248**

**UK AVERAGE
£300,464**



Whether you desire a spacious family home on the coast, a luxury waterfront apartment, a secluded cottage in a charming country village or an historic townhouse in a beautiful market town, we have something for everyone that offers space, stunning settings, great communities and a fantastic quality of life.

The connectivity here is second to none so wherever you choose to live in the Humber we can promise you'll always be within easy commute of the city, coast and countryside.

“People are slow to leave it, quick to return. And there are those who come, as they think, for a year or two and stay a lifetime.”

Philip Larkin

CHOOSING YOUR HOME:

in East Yorkshire & Northern Lincolnshire

VILLAGES COASTAL RURAL

The Yorkshire and Lincolnshire countryside is famous for its beauty and the rich diversity of landscapes. There is a myriad of small, beautiful and enchanting villages to choose from with village greens, cosy country pubs and charming summer fêtes.

From Appleby and Amcotts, Ellerker and Elloughton, Hatcliffe, Molescroft, North Cave and North Newbald, Redbourne, Swanland, South Cave, Walkington and Ravendale each one has its own distinct feel and strong community spirit.

What really sets this area apart is its great connectivity; you can have a rural home with stunning views of the Lincolnshire or Yorkshire Wolds, whilst being just a stone's throw away from the coast, all for a fraction of the price elsewhere in the UK.





Image: Beal Homes

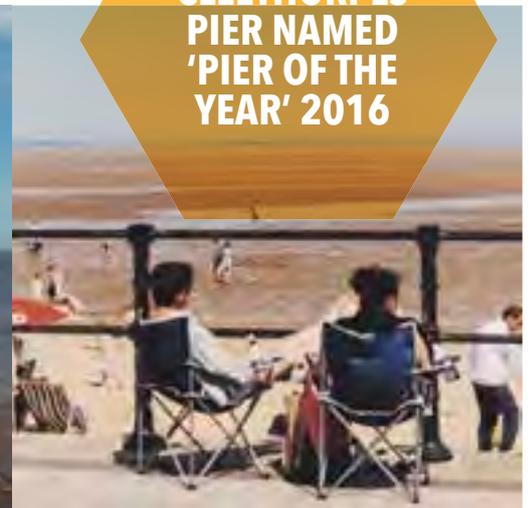
RURAL IDYLLS

Rural life here is peaceful and hassle-free, with easy commutes and all the services you need right on your doorstep.

But, if you are looking to travel a little further, you can jump on a train and be in Leeds, Manchester or even London in less than three hours, with Humberside International Airport also within easy reach.

“ You might need a big city when you are young, but there comes a point when you need somewhere else. I’ve found it here ”

David Hockney, Artist



**CLEETHORPES
PIER NAMED
'PIER OF THE
YEAR' 2016**

COASTAL RETREATS

In Cleethorpes, The Waterfront and The Point developments have large modern, sought after apartments, with balconies that offer stunning panoramic views of the East coast, whilst overlooking the seafront.

The Humber is home to some truly breath-taking scenery with a fantastic array of housing choices. There are opportunities to buy beamed and thatched cottages, stunning farmhouses and quaint seaside cottages, whilst still being in easy commute to the city and the major businesses here.



Image: Welcome to Yorkshire

YOUR STORIES:

in East Yorkshire & Northern Lincolnshire



*the
perfect
balance*





As Commercial Director for Vivergo, Rick Taylor relocated from Woking in Surrey to Skipsea with his wife Jayne and three boys: Sam 11, Josh 10, and Jake 9.

After having various positions with BP in Germany and the US, I settled in central London as a BP trader and commuted from where we lived in Woking, Surrey. I had a wake-up call late one evening when I realised I hadn't seen my three boys for a full week. When I left in the mornings to commute into London they were still asleep, and when I returned home late every evening they were already in bed. I felt I was missing out on their childhood, but I thought that working as a BP trader I would never be able to get a job outside of London. Not long after this I saw a job advertised for an Ethanol Sales Manager for Vivergo in Hull.

Despite wanting a lifestyle change, it was a huge decision for me to move, as I had 20 years' service with BP and would be giving up a final salary pension. I was also leaving a reputable international brand to join what was, at the time, a small independent company. However, since moving here I've not looked back and we never want to leave.

We now live in a newly renovated 17th century farmhouse in Skipsea, East Yorkshire, ten miles south of Bridlington and six miles north of Hornsea. It's a delightful, small village in scenic countryside, with a school, post office, café and pub, all within walking distance to a stretch of sandy beaches. We have so much space here, having moved from a four bedroom detached house with a narrow 100-foot garden, to a five bedroom farmhouse with two acres of land. It's truly idyllic, and we feel so fortunate to live in such a beautiful home with a reduced mortgage. We've all had a significant life improvement,

especially as my journey to work now takes a leisurely 40 minutes' drive along scenic, quiet roads. When I was commuting to London, I used to have to sit on the floor for 1.5 hours, crammed on a train known as the 'Sardine Express'!

It's also been liberating for me to no longer work in a defined blue-chip boundary. The experience in setting up an ethanol company from scratch has been rewarding, challenging and invaluable. I feel very lucky and I'm now more entrepreneurial in my outlook. I'm proud to have played a part in constructing a £350m biofuel plant and building a team that is so passionate for the success of Vivergo. Now at full production, we produce enough bioethanol to meet up to 50% of the UK's current ethanol demand.

The whole family has settled in really well, the boys love their schools and they all play football for Brandesburton Juniors. They are busy training every Saturday and play league matches every Sunday morning and have made some great friends there. Jayne and I are also involved with the team, and I've become one of the football coaches. It's been the first time in my career that I've been settled enough to be able to give something back to the community. I now feel happy with my work-life balance, and Jayne also has a great social life, and has made many friends through other parents and neighbours. When we moved to the village we really were welcomed with open arms.

WHAT ARE EAST YORKSHIRE'S HIDDEN GEMS?

The beaches - there's glorious stretches of remote, golden sandy beaches.

The countryside - we can walk outside of our back door, pick up our bikes and two minutes later we are all cycling down a quiet lane with hardly any traffic.



The variety - you get the best of both worlds here. There's the rural element but also lots of activities to keep the boys entertained in the nearby cities, such as Xscape at Castleford.

TOP THREE FAMILY RESTAURANTS

- 1 Mr Moo's in Skipsea - the boys love stopping here during bike rides for a freshly made ice cream sundae.
- 2 Bert's Pizzeria in Brandesburton.
- 3 Dacre Arms in Brandesburton - for traditional home cooked grub and their Friday night theme nights.

Market Towns

EACH OF OUR MARKET TOWNS HAS ITS OWN DISTINCT CHARACTER; COMBINING ESSENTIAL FACILITIES WITH A WARM, WELCOMING FEEL WHILST STILL BEING WITHIN EASY COMMUTE TIME OF HULL, GRIMSBY, SCUNTHORPE, YORK, LINCOLN AND LEEDS, MAKING THEM EXTREMELY POPULAR.



Steeped in history but with all the desirable modern amenities you could wish for, life in Brigg, Barton and Caistor are ideal for those who prefer to live away from the city but still crave the buzz of a bustling market town.

The towns of Grimsby and Immingham boast a wealth of heritage, being home to the one of the largest fishing ports and offering a unique combination of history, green spaces, Lincolnshire's largest shopping centre and an array of leisure facilities. Locals say that everything you need is but 15 minutes away - including picturesque surrounding villages, stunning countryside and the beautiful east coast.

Pocklington, Driffield, Howden and Market Weighton are hugely popular places to live in East Yorkshire, with weekly markets and a great selection of independent shops and restaurants attracting families and young professionals.

Beverley is one of the largest market towns where life is thriving with an eclectic combination of designer boutiques, award-winning restaurants and independent cafés. Architecturally, it's a unique and beautiful place; cobbled streets lined with Georgian houses surround the town centre with its striking Minster poised above the skyline. Home to an international polo club, a race course and the hugely popular Folk Festival, Beverley has succeeded in bringing world renowned attractions to the area whilst still retaining its strong sense of community spirit. The town is also protected by its very own Westwood, 1,200+ acres of land perfect for family picnics and long dog walks, as well as being the starting line for Tour de Yorkshire 2016 – this is truly a must see destination.



“Beverley in East Yorkshire was named no.4 in The Sunday Times 2015 Best Places to Live in Britain, stating that a recent national survey of towns showed that Beverley offers ‘affordable affluence’ - attractive street scenes, good local shops and housing that people on average incomes could afford. The Sunday Times love it for its ‘Cotswold-style charm for half the price’”

BEVERLEY HAS THE LOWEST HOUSE PRICES OF ANY TOWN LISTED IN THE TOP FIVE, WITH THE AVERAGE PROPERTY COSTING AROUND £170k



Image: Derek Schultz

Beverley Folk Festival, a local festival with global appeal, host to an array of national and international music, comedy and spoke word acts.

CHOOSING YOUR HOME:

in East Yorkshire & Northern Lincolnshire

CITY LIVING

IF YOU WANT THE ULTIMATE URBAN EXPERIENCE, WITH EXCELLENT TRANSPORT LINKS, A STRESS-FREE COMMUTE TO WORK, FIRST-CLASS RESTAURANTS AND A PLETHORA OF CULTURE AT YOUR FINGERTIPS THEN MODERN LIVING IN HULL IS PERFECT FOR YOU.

There has never been a better time to make Hull your home, as the cost of living remains among the lowest in the UK and following its £1.5bn regeneration, the area has undergone an incredible transformation – and this is only the beginning.

By 2019 the redevelopment of Hull's Fruit Market will be complete; the £80m project will include 109 new homes that will sit alongside a hub of independent shops, boutiques, galleries, cafés and restaurants situated by the beautiful Marina. The development will become Hull's 'urban village'; a unique and vibrant cultural quarter that seeks to marry Hull's incredible history with its ever growing cosmopolitan culture.

Like any other city, there is a wide range of accommodation on offer but what makes this area stand out is that luxurious living comes at an affordable price. In the city centre, waterfront homes are amongst the most popular. Deluxe apartments line the Marina, ranging from compact one bedroom studios to large penthouses.

THE COST OF LIVING IN HULL IS REMARKABLY LOW...

- Rent prices in Manchester are 65% higher, with general living costs on average 17% higher
- In Cambridge, rent prices are 142% higher, restaurant prices are on average 21% higher than in Hull
- In Leeds, rent prices are 43% more than homes in Hull and general living costs are also 10% higher on average

This is a city where the work-life balance is second to none and affordable housing means residents have more disposable income to spend on the things they love.

Just outside of the centre you'll find Victoria Dock; a large waterfront development with its own sense of community and brilliant facilities, including a popular and high achieving primary school, and large 5 bedroom homes with balconies overlooking the Humber – all within easy walking access into the city.

HULL IS NAMED ONE OF THE TOP 10 CITIES IN THE WORLD TO VISIT IN 2016 BY ROUGH GUIDES

HULL IS AMONG THE MOST AFFORDABLE CITIES TO BUY A HOME IN ACCORDING TO NEW FIGURES FROM LLOYDS BANK 2016

HULL WAS NAMED ONE OF THE TOP 10 HAPPIEST PLACES IN BRITAIN AND THE HAPPIEST IN THE NORTH-EAST OF ENGLAND, ACCORDING TO RIGHTMOVE IN 2015



“Humber Street has been transformed into a burgeoning arts quarter”

Steve Walsh, Guardian

BOHEMIAN AVENUES

In the leafy suburbs of Hull, lie The Avenues. This up and coming district is known for its bohemian character and is home to an abundance of independent bars and restaurants, speciality boutiques, deli's and live music venues. It has an impressive variety of large Victorian houses and apartments which mix traditional and contemporary elements, ideal for families and professional couples.



LOOKING FOR A HOUSE IN HULL, WE RECOMMEND RIVERSIDE PROPERTIES WHO SPECIALISE IN HULL CITY CENTRE, VICTORIA DOCK AND THE MARINA

www.riverside-property.co.uk



WARM & WELCOMING



LOUISE IS THE DEVELOPMENT MANAGER (BUSINESS RELATIONSHIPS) AT HULL UK CITY OF CULTURE 2017 AND RELOCATED FROM SALE, MANCHESTER TO HULL WITH HER HUSBAND MARK, WHO IS THE ARTISTIC DIRECTOR FOR HULL TRUCK THEATRE, AND THEIR 5-YEAR-OLD DAUGHTER DARCEY IN 2013.



We moved to The Avenues area of West Hull when Mark was offered the job as Artistic Director at Hull Truck Theatre. Mark knew Hull having visited productions at Hull Truck Theatre's old home in Spring Street, although I'd never been to the city before! We were particularly attracted by the idea of moving to East Yorkshire because of the fabulous coastline, wonderful countryside and the chance to work in a city whose confidence seemed to be on the up. An added bonus was having lovely beaches within an hour's drive.

It was a big move for us, particularly because we were leaving behind strong family ties and close friends. I was also leaving a job of 12 years to start afresh. I'm now delighted to be working with the UK City of Culture 2017 team. I work with a wonderful group of people and it's a privilege to be part of something so hugely transformational for the city.

Hull will be the centre of cultural activity for the whole of the UK throughout 2017 and we've recently launched the Hull 2017 Business Club, which aims to attract local businesses who are keen to associate excellence in business with excellence in the arts. Leading on this new partnership initiative is giving me the opportunity to meet forward thinking and aspirational businesses in the region who have a real appetite and ambition to be part of a once in a lifetime, world class arts event.

In terms of settling in, it did take some time, but we quickly made firm friends with our neighbours and other parents through

Darcey's nursery and school. We're also extremely lucky because the team at Hull Truck are like our second family. Mark enjoys going to work as much as he does coming home and Darcey knows everybody by name – the theatre has such a family-like atmosphere.

Hull is probably one of the best places to live in the UK in terms of quality of life and affordability. We moved from a two bedroom Victorian house in Sale, to a five bedroom Victorian home on The Avenues with a much larger garden and parks nearby as well. We're a two-minute walk away from some great bars, restaurants, cafés and independent shops – we really are spoilt for choice. We also go out more as a family now we are based in Hull, and every Sunday we try to do something outdoorsy.

Hull has a growing cultural quarter around Humber Street, while the Old Town has a wonderful sense of history and character. The Marina and waterfront are always a great place to spend some time, especially during the annual Freedom Festival which is growing from strength to strength, providing some of the most inspirational outdoor performances, most of which are free to enjoy.

We love the passion and pride that people have for Hull and its surrounding areas. It's got under our skin very quickly, with the help of our new colleagues, neighbours and friends. We've started to make a new life for ourselves and have found it to be a welcoming, warm and friendly place in which to enjoy a rich and rewarding family life.

LOUISE & MARK'S TOP THREE PLACES TO EAT & DRINK IN HULL

- 1 Gusto da Gianna on Newland Avenue for deliciously fresh and authentically Italian dishes.
- 2 80 Days Bier Haus on Princes Avenue for craft beers from around the world – even from Trappist monks in Belgium.
- 3 The Minerva, one of Hull's oldest pubs which features the smallest pub room in Britain.

LOUISIE'S THREE FAVOURITE SHOPS

- 1 Hays Salon, my fantastic hairdressers on Princes Avenue.
- 2 Reads Footwear on Savile Street, for quality British hand crafted shoes.
- 3 TL Norman Butchers, a family run butchers who've been making specialist recipe sausages for over 50 years.

“ We love the passion and pride that people have for Hull and its surrounding areas. It's got under our skin very quickly ”

LOCATION
LOCATION
LOCATION



**Peter Watson -
Managing Director, Vantage Relocation**

**UPHEAVING YOUR FAMILY AND
RELOCATING ACROSS THE COUNTRY
OR EVEN, IN SOME CASES, ACROSS
THE WORLD, IS NOT A DECISION TO
BE TAKEN LIGHTLY.**

Moving, finding a house, starting a new job, are just a few of the encompassing decisions that can cause stress, so we would like to help make that decision process easier and the right one – and we’ve called upon the experts to help us do so. Vantage Relocation have bases in London, Hull, Humber and Yorkshire and offer corporate relocation, and prime residential property finding services and solutions.

Vantage Relocation’s Managing Director, Peter Watson shares his tips and advice on how to make that relocation leap a huge success.

“Our region has much more to offer than people would imagine. Hull has been named as one of the best urban places to live by The Sunday Times and the market town of Beverley as one of the best places to live overall in the UK, with Grimsby first in England’s Green Top 10 for its use of renewables.

With beautiful countryside and a stunning coastline close at hand, good and reasonably priced housing, plus the expected economic growth, we really do believe that East Yorkshire and Northern Lincolnshire is leaving behind its former image and is becoming a highly desirable place to move to.”

VANTAGE RELOCATION'S KEY FACTORS OF IMPORTANCE TO RELOCATEES

EMPLOYMENT OPPORTUNITIES

Job security, not just for parents but for the whole family in the longer term, understandably tops the wish list when relocating to a new area. Choosing a region, like the Humber, where continuous investment is leading to an increase in the number of jobs and development opportunities, is therefore of huge benefit.

HOUSING

A supply of high quality and (equally important) affordable housing is also an absolute must for relocatees. There are some truly stunning properties to choose from in our region and you're guaranteed to be surprised by how far your budget will stretch.

EDUCATION

Schooling has always been one of the critical factors in the success of any family's move to a new area. Children need to be able to gain access to a suitable school, where they will fit in, progress and fulfil their potential. Our region boasts great 'first choice school' ratings, educational excellence and suitable classroom sizes, to offer the next generation the very best start in life.

QUALITY OF LIFE

Work-life balance is becoming progressively sought after as modern culture dictates an increasingly fast pace of life. This 'slowing down' is not so much of a reflection on ambition and more a wish to re-address the elements of how important life is to us all – social pursuits, down time, less traffic and at the heart of it all – time with family and friends.

COST OF LIVING

Resource, and its availability is at the core of 'helping us to do more in life'. As expected, the cost of living in our region is considerably less than the south of the country. The Yorkshire Post conducted a survey in 2016 to examine just this, and published some interesting findings in the article "Yorkshire v London, how does the cost of living compare?" Unsurprisingly, salaries and property prices are considerably less in Yorkshire, but what is particularly interesting, is that everything else also costs less and therefore the cost of living is dramatically reduced in our area, a real benefit to the people living here.

**OUR REGION
BOASTS GREAT 'FIRST
CHOICE SCHOOL'
RATINGS, EDUCATIONAL
EXCELLENCE
AND SUITABLE
CLASSROOM SIZES**



Image: Risby Homes





VANTAGE RELOCATION'S TOP TIPS FOR RELOCATING ARE:-

- **Research your options thoroughly;**
 - a) Carrying out a preview trip or orientation before making the decision to move can be invaluable** – visiting a place before you actually move will give you the opportunity to appreciate what to expect on arrival and let you experience day-to-day life.
 - b) Seek out the services of a professional relocation company** – not only can they conduct a preview trip and property search for you, their expert local knowledge and contacts will relieve you of much of the stress associated with house hunting and moving. You will be able to gain vital information on local housing, schooling options, safety, climate, cultural differences and any specific amenities and facilities you will require.
 - c) If you know someone in the area pick their brains!**
- **Involve the whole family** – one of the most challenging aspects of moving a family to a new area, is getting the children (and sometimes spouse or partner) to 'buy into' the move. The transition needs to work well for the whole family, so ask their opinion, what sort of bedroom would they like, what new activities would they like to get involved in? If they are old enough, bring them on the preview trip. If they can see a new school before they arrive to start the term, they will feel much more confident on their first day and the whole experience will be less stressful.
- **Think about expenses** – look at local costs such as transport, groceries, childcare and leisure activities and use an online cost of living calculator. Don't forget your company may pay for your moving expenses, temporary living costs, house-hunting trips, visas and so forth.
- **Consider temporary accommodation** – although it is tempting to try and find a house before you arrive and time your move to coincide with the start of your new job, it is not always the best option. Look out for serviced accommodation/ apartments which offer the ease of a hotel, but with additional facilities that allow you to live a normal life, with the home comforts of a separate lounge and kitchen with cooking and washing facilities. This vital breathing space will prevent you having to make rushed decisions on an area and property. Always use a provider that is quality accredited by the Association of Serviced Apartment Providers (ASAP).

SOME OF THE MOST INTERESTING QUESTIONS AND STATISTICS WERE

How much is a one-bedroom flat to rent for a month in a central area?

- London WC1A - **£1,430**
- Hull HU1 - **£450**

How much does a pint of beer cost? The Good Pub Guide's findings highlighted the difference in average price between a pint of beer in the respective regions.

- London - **£3.92**
- Yorkshire - **£3.15**

How much will it cost to get to work on public transport for a month?

- London - **£146** (Zone 1-3, four-week travel card) or **£81.50** for a monthly Oyster bus and tram pass
- Hull - **£42** (four x **£10.50** Hull Weekly Ticket, EYMS)

How much will it cost to see a film at the cinema?

- London - **£15.49**
- Hull - **£9.79**

How much would it cost to go out for a curry?

- London - **£18.65**
- Hull - **£10.10**

LOOKING FOR TEMPORARY ACCOMMODATION BEFORE YOU RELOCATE?

We recommend www.smartstay.co.uk
www.eazy-rooms.co.uk and
www.rapidaccommodation.com

YOUR STORIES:

in East Yorkshire & Northern Lincolnshire

NAME: GRANT WALSH & LUISA WALSH

GRANT IS SALES DIRECTOR AT CHAUCER FOODS UK LTD IN HULL WHO SUPPLY TO MAJOR FOOD PRODUCERS ALL OVER THE WORLD. ORIGINALLY FROM NEW ZEALAND, GRANT MOVED FROM CHINA TO EAST YORKSHIRE.

WHAT ATTRACTED YOU TO THE AREA?

There's a great balance of work and play here. It's so much less crowded, polluted and pressurised than it was in China. And I love the fact it's so green here; it's easy to do things outdoors and a great place to bring up children.

HOW DOES THE QUALITY OF LIFE COMPARE TO OTHER PLACES YOU HAVE LIVED?

You get a lot for your money here; we live in a good sized detached house which would cost double the amount if purchased further

South. The quality of the education is strong, too. The UK has a world-class education system and with us now having 3 children this is really important to us.

WHAT HOBBIES OR OUTDOOR ACTIVITIES DO YOU AND YOUR FAMILY DO HERE?

As a family we love cycling and within 200m from Eastrington we can be on single lane farm roads, so it's really safe. One of our favourite things to do is cycling in the Yorkshire Wolds.

WHY WOULD YOU RECOMMEND LIVING AND WORKING HERE?

Strategically, moving here was the best move for my family and my global career. After working in Australasia, I wanted to gain European market experience - relocating with Chaucer Foods has not only given me that but also Eastern European, Russian and American trade experience.

My advice to other 'would-be' expats is that emigrating here is one of the best choices you could make for your family. Life is good here but be open minded, do your research and get involved with the local community - become part of your new country.



LUISA WALSH
STARTED HER OWN
BUSINESS HERE WITH
HER FRIEND OFFERING
CHILDREN'S
THEMED PARTIES

www.popsicleparties.co.uk



NAME: CHRIS BOWLAS

CHRIS BOWLAS IS DIRECTOR OF STRATEGY AND TRANSFORMATION AT BP AND MOVED TO SWANLAND, EAST YORKSHIRE, WITH HIS FAMILY FROM SUNBURY-ON-THAMES IN SURREY.

WHAT BROUGHT YOU TO THE AREA?

I had a fabulous job opportunity at the BP site where over £500m has been invested over the last six years. Also we were attracted by the idea of living in a semi-rural location in a much bigger house for the same amount of money.

HOW DOES THE QUALITY OF LIFE COMPARE TO OTHER PLACES YOU HAVE LIVED?

Without a doubt it's the best standard of living I've ever encountered. There's less traffic, the housing is great and there's a real village feel in Swanland. We've now got great friends and we're able to enjoy the countryside and fantastic sporting opportunities.

WHAT'S THE BEST THING THE AREA HAS TO OFFER TO PEOPLE WHO ARE MOVING HERE?

West Hull villages have great architecture and fantastic facilities, and there's a good community spirit. Swanland is the perfect village with small shops, an outstanding nursery and school, lovely housing, a brilliant park and a refurbished gastropub near the pond.

HAVE YOUR CHILDREN SETTLED WELL?

They've settled brilliantly into a very safe area with a great network of friends. They're involved in Cubs, dance classes and the local

football league, and are doing well at school. My daughter Rachel has Downs Syndrome and is in mainstream school at Swanland Primary. The care she receives is second to none, and she has developed beyond all expectations thanks to the staff and children at the school.

WHAT HOBBIES OR OUTDOOR ACTIVITIES DO YOU ENJOY?

I love getting out on my bike and the Wolds is excellent cycling country with plenty of tracks and quiet roads to explore. I also enjoy playing in a squash league at Ferriby Squash Club.

WOULD YOU RECOMMEND LIVING AND WORKING HERE?

Definitely! For others who are considering relocating, I'd say don't believe what you've read and forget any preconceptions you have. The housing is excellent, the schools are outstanding and there are so many opportunities for children to get involved in lots of different activities. The villages are picture postcard pretty and the semi-rural location is so calm and relaxing. Access to transport links - road, rail and ports - is excellent, and the Humber region will see further investment in the green energy sector. The area is definitely on the up, and the house prices will rise with it - so get here as fast as you can!

Embracing Rural Life

RACHEL PERRY, SENIOR COMMERCIAL PROPERTY SOLICITOR AND PARTNER AT WILKIN CHAPMAN LLP, RELOCATED FROM BRISTOL TO A VILLAGE IN EAST LINDSEY WITH HER HUSBAND DAVE AND SON FREDDIE IN 2013.



We relocated to the area when Dave took up a new role with Lincolnshire Police. I was on maternity leave at the time, so I was concerned that I wouldn't be able to find a new job, due to moving from a large city to a more rural area. However, once I found out that Wilkin Chapman LLP is one of the largest law firms in the area, I sent off my CV and was delighted to secure a great position with a company that has a great future.

We've both settled into the area and our jobs really quickly, and we're enjoying the blue skies, having the beach on our doorstep and the local fêtes and markets. I love the fact that our three-year-old son Freddie can grow up having the freedom to play on the beach, but we're near to all the high street stores in Grimsby, and the independent boutiques and artisan shops at Louth.

The value for money is outstanding here, particularly in terms of property. We live in a four-bedroom detached house in an idyllic rural area, for the same price as our previous two-bedroom terraced house in Bristol. We're animal lovers and we enjoy walking our dog on the beaches and in the countryside, as well as visiting the local equestrian sports and agricultural shows - including the world-renowned Burghley Horse Trials in Stamford.

Now that I've got a better work-life balance with a much shorter commute to work, I've taken up a voluntary position as a non-executive board member with the Lincolnshire Rural Housing Association. I'm really enthusiastic about providing sustainable affordable housing in rural areas, so it's great to be involved with such a great cause.

We're also really pleased with the standard of nurseries and schools in the area. Freddie attends the award-winning Red Hen Day Nursery in Legbourne, which is situated on a working farm. It's perfect for him as he loves spending time outdoors, and gets to grow fruit and vegetables in the gardens and learn to care for the animals.

I'd definitely recommend relocating here to anyone who wants to enjoy living in a rural area and still have great opportunities to progress their career.

EDUCATION MATTERS:

in East Yorkshire & Northern Lincolnshire

LEARN TODAY | *Lead tomorrow*



Often the hardest part of relocating with children is choosing the right pre-school, school or college. Every child deserves the best start in life – and since our region has excellent education providers at every Key Stage, with first-class teaching and facilities to match, you can be confident of making the right choices for you and your family.

What's more, there's an abundance of post academic training facilities that focus on career development and progression, with educational partners linked to employers. Across the region these partnerships are dedicated to enhancing skills and retaining talent, as well as to creating the 'next generation' of skilled workers that will continue to drive the economy.



93%
of children get
in to their
**FIRST CHOICE
PRIMARY SCHOOL**
(2016-17 Government results)

AN UNRIVALLED CHOICE OF INDEPENDENT EDUCATIONAL PROVIDERS

achieving top GCSE and A Level results - including pass rates of 100% and those with A* to A grades of +92%.

WORLD CLASS HIGHER EDUCATION PROVIDERS ACROSS THE REGION

where over 90% gain either employment or go on to further education within six months of graduating.

UK AND WORLD LEADING

state-of-the art professional training facilities linked to key industry sectors.

From Little Acorns



Early childhood is a crucial stage of life in terms of your little one's physical, intellectual, emotional and social development. As growth of mental and physical abilities progress at an astounding rate from birth to the age of six, it's a time when children need particularly high quality personal care and positive learning experiences.

YORKSHIRE & HUMBER HAVE THE LOWEST CHILDCARE FEES FOR CHILDREN AGED TWO AND OVER IN THE COUNTRY



Image: Tiptoes Nursery

Comparison average nursery fees per week:

- Yorkshire & Humber: **£93.60**
- London: **£147.74**
- England: **£113.06**
- Wales: **£109.07**
- Scotland: **£104.06**

Finding a balance between continuing in your career, to provide the best quality of life for your children and supporting their early year's educational needs can often be a daunting experience – particularly when relocating to a new area. But worry not; across the region we have an abundance of superb providers that offer exceptional care with enviable facilities to suit every lifestyle and budget.

“Freddie attends the Red Hen Day Nursery in Legbourne which is situated on a working farm. Red Hen have won many prestigious awards including ‘UK Nursery of the Year’ repeatedly and it’s been rated Outstanding in every year by Ofsted”

Rachel Perry, Senior Partner, Wilkin Chapman LLP – who relocated from Bristol to East Lindsey

BEST RATED DAY NURSERIES ACROSS THE REGION

As voted for by parents or via Outstanding Ofsted results

31 NURSERIES IN NORTH LINCOLNSHIRE:

Little Angels, Brigg

Toy Box, Scunthorpe

Rainbow Kindergarten, Barton on Humber

Wise Owl Day Nursery, Messingham
Northern Lincolnshire Business Awards Winner for Training Excellence. A friendly private nursery in Scunthorpe which provides quality day care in an intimate, home-from-home environment for children from birth to seven years.

Red Hen Day Nursery, Legbourne, Louth
‘Outstanding’ Ofsted

21 NURSERIES IN NORTH EAST LINCOLNSHIRE:

Little Stars Day Nursery, Grimsby

Waltham Leas Pre-School, Waltham, Grimsby

Immingham Day Nursery, Immingham

Springfield Lodge Montessori Day Nursery, Grimsby
‘Outstanding’ Ofsted

The Children’s House, Stallingborough
‘Outstanding’ Ofsted

Established in 2000 by early education professionals, the organisation prides itself on outstanding environments and a highly qualified Montessori staff team.

107 NURSERIES HULL & EAST RIDING:

Tickton Pre-School Top of the Class, achieving ‘Outstanding’ by Ofsted for a second time

The Pre-School, based in Tickton Village Hall was established in 1992 and is run by a committee of parents and recently achieved top marks for all inspection categories, including the quality and standards of early year’s provision.

Tiptoes Day Nurseries, Bishop Burton & Bridgehead Business Park

There are five different Tiptoes Day Nurseries to choose from, each with a management team that is local to the area. They offer fantastic care and exceptional development for every child, coupled with modern facilities.

Sunflowers Too, Hessle

Kingswood Pre-School & Day Nursery, Hull

Elloughton Private Nursery with Little Acorns, Brough

USEFUL

www.daynurseries.co.uk
www.findmyschool.co.uk
<http://reports.ofsted.gov.uk>

TOP CLASS PRIMARY & SECONDARY



A good primary school will launch your child into a fulfilling educational journey and help your family to engage in the local community. The list of primary schools achieving 'Outstanding' Ofsted reports is vast; some of the top scorers are...

- Eastfield Primary School, Hull
- Biggin Hill Primary School, Hull
- Bricknell Primary School, Hull
- Wold Academy, Hull
- Swanland Primary School, East Riding
- Springhead Primary School, Anlaby
- Westfield Primary School, East Riding
- Eastfield Primary Academy, Immingham
- Stallingborough Church of England Primary
- Winteringham Primary School, Scunthorpe

EDUCATIONAL EXCELLENCE

The region has an impressive list of academic accolades, including the East Riding being ranked 44th nationally out of a total of 152 local authorities and achieving record-breaking results for 11-year-olds. The East Riding also has the country's best ever KS2 results, putting them at the top of the class in Yorkshire and the Humber for the second year in a row.

82% of East Riding pupils and 81% of Hull pupils also achieved the gold standard of Level 4 in reading, writing and maths at the end of the last academic year; 2% above the national average, whilst four primary schools in North East Lincolnshire achieved an impressive 90% across the same areas.



**2016/17 RESULTS SHOW
THAT 93% OF CHILDREN
GET IN TO THEIR FIRST
CHOICE PRIMARY SCHOOL**

Eastfield Primary Academy in Immingham, North East Lincolnshire is one of 22 schools that form part of the Enquire Learning Trust. Open for pupils between the ages of 3 and 11, its three drivers are pride, collaboration and understanding. The Academy is the first in North East Lincolnshire to be marked as 'Outstanding' in the 2016 Ofsted framework.

Cottingham's Westfield Primary School received 'Outstanding' across the board by Ofsted at its last inspection. This is a successful school with modern facilities and a clear vision for the future with standards and pupils' achievements well above the national average.

WE ALSO HAVE HIGH ACHIEVING SECONDARY SCHOOLS WITH MANY ALSO RECEIVING 'OUTSTANDING' OFSTED REPORTS AND UPHOLDING EXCELLENT STANDARDS WITH GCSE RESULTS - MANY ACHIEVING ABOVE THE NATIONAL AVERAGE WITH 80% OF STUDENTS ATTAINING 5 OR MORE A* - C GRADES.

Over 20 schools within the region were also recognised as prestigious 'Good School Award Guide' winners in 2015, including Beverley High School, Bridlington School Sports College, Cottingham High School & Sixth Form, Kingswood College of Arts, Hull Trinity House School and Havelock Academy.

Schools achieving recent 'Outstanding' Ofsted Results include:

- Boulevard Academy, Hull
- Kelvin Hall School, Hull
- Sirius Academy, Hull
- Tollbar Academy, New Waltham, Grimsby
- Humberston Academy, Grimsby
- Stallingborough Church of England School
- South Hunsley School & Sixth Form College, East Riding

The area also benefits from a raft of contemporary academies, offering state-of-the-art facilities and modern teaching methods that are designed to propel students into vocational careers.

St Mary's College in Hull has been named as one of the top 100 schools in the country for the second year running in 2015. Schools Minister MP Nick Gribb praised St Mary's for their hard work in achieving an excellent value-added score, stating "Your school is one of the top 100 non-selective state-funded schools in England based on the Key Stage 2 to Key Stage 4 value-added measure. This reflects the fantastic progress made by your pupils since the end of primary school."



Malet Lambert School, also in Hull has a long and proud history, dating back to 1932. The recently created formal Multi-Academy Trust partnership with South Hunsley School, their Sixth Form College and Hunsley Primary School, ensures an exciting future ahead. Malet Lambert was the first school in the UK to be accredited with the Institute of Education Business Excellence "Business Ready" award, the new employability standard for schools.

Independent Choices



HULL COLLEGIATE

Hull Collegiate School is one of the leading independent schools in East Yorkshire where pupils flourish, develop as individuals and acquire the skills necessary to prepare themselves for life in the 21st century. Academic results are excellent and the school has a reputation for consistently achieving excellence in GCSE and A Level results, year on year.

Following their education at Hull Collegiate, many pupils go on to attend the top universities within the country.

An overall GCSE pass rate of 100% was achieved once again in 2015, with over a third of all grades awarded being A* - A. Year 13 pupils achieved an outstanding set of A Level results with over a third awarded A* - A.



“Hull Collegiate School gave me so much more than an excellent education. The personalised help and support I received throughout my time at the school was invaluable and helped shape my future”

Gary Cross, Radiology Registrar at the Royal Free Hospital in London



HYMERS COLLEGE

Situated in Hull, within 45 acres of beautifully landscaped grounds, Hymers College is a top performing independent school in Hull and East Yorkshire, as well as being the most accessible and affordable.

74% of students gained an A* or A, 92.4% achieved a B grade or above in 2015, and at A Level 46.1% of students gained an A* or A, with 76.6% of students achieving grades A* to B.

Hymers prides itself on maximising the potential of every student whether it be in the classroom or on the sports field. Additions to the College's facilities include a state-of-the-art Music Centre and a brand new £4.5m Learning Resource Centre.

HYMERS HAS BEEN RANKED AS 'ONE OF THE BEST SCHOOLS IN THE NORTH OF ENGLAND', BY THE SUNDAY TIMES

HESSLE MOUNT SCHOOL

As an associate school of Hymers College, Hesse Mount is a small independent preparatory school for children aged 3-8.

POCKLINGTON SCHOOL

Pocklington School provides first class education for children aged 4-18 (and boarders from the age of 8) on a picturesque campus across a 65 acre rural setting. In 2016 the school achieved a record number of Oxbridge offers based on future predictive grades. Proud of their 500 year heritage they continually seek to identify innovative ways to inspire their pupils and prepare them for tomorrow, making them a modern forward-looking school.

Notable former students of Pocklington School or 'Old Pocklingtonians' include co-author and actor in 'Bottom' and 'The Young Ones' Adrian Edmonson, William Wilberforce and playwright Sir Tom Stoppard.

ST JAMES' SCHOOL

St James' in Grimsby is an intimate and successful co-educational day and boarding school for children aged 2-18. The school has two boarding houses, taking in UK and international students and has a happy, caring and family atmosphere. In 2015 80% of UK students achieved five or more A* - C grades and more recently, 100% of pupils achieved a distinction for their LAMDA performing arts examinations - the school's best results on record.

ST MARTIN'S PREPARATORY SCHOOL

St Martin's Preparatory School is one of Lincolnshire's leading independent schools with consistently high results, providing co-educational preparatory schooling for pupils aged 2-11. Housed in a stunning Edwardian building, their traditions of conduct and manners dovetail with academic excellence.

St Martin's Preparatory School has previously featured in The Sunday Times Top 15 UK Co-Ed Prep Schools.



YOUR STORIES:

in East Yorkshire & Northern Lincolnshire

A swift move

CHRIS MILBURN IS DESIGN DIRECTOR AT SWIFT GROUP AND RELOCATED FROM WORTHING, WEST SUSSEX TO WALKINGTON, EAST YORKSHIRE WITH HIS WIFE LYNN, NOW A PROPERTY OFFICER AT EAST RIDING OF YORKSHIRE COUNCIL, AND THEIR TWO CHILDREN JOHN AND JESSICA.

I relocated to Walkington with my family when I was offered a Design Manager's job at Swift. We initially wanted to move to Beverley, after hearing it was rated one of the best places in the UK to live. However, in the end we fancied a more rural setting so we chose Walkington. The location is perfect, we get to live in a quaint country village and it's only a three mile walk into Beverley, which is a bustling market town.

Our main concern about relocating was the distance we would be away from our families, with our parents being based in East Anglia and Worcester. However, they love visiting us so it's not too much of an issue. We've been able to move up the property ladder from a three-storey townhouse in Worthing to a large detached house on the edge of Walkington for a lower mortgage, so our money has gone much further than it did down South.

We settled in surprisingly quickly, which has been helped by Walkington's strong community spirit. There are plenty of family events and traditional village activities such as singing Christmas carols around the village pond. And we've become firm friends with several parents we met through the local school.

In terms of lifestyle we feel very lucky. Our son John has settled well at Beverley Grammar School and plays rugby for Beverley Braves, while our daughter Jessica is at Newcastle University.

Lynn and I are avid walkers and we love living near the Wolds. I'm also a keen motorcyclist and often get on my Harley Davidson and venture out to the huge network of National Parks such as the North Yorkshire Moors, Northumberland, the Peak District and even the Lake District, which is well within easy reach.

There's also no rush hour commuting. It takes me 15 minutes to get to work, and Lynn just ten. Driving anywhere from Worthing was always heavily congested with traffic, but here the connectivity is great and you can reach anywhere easily. We've also got easy airport access with Humberside, East Midlands, Leeds Bradford, Doncaster and Manchester airports all not too far away. I recently went from Hull to Rotterdam direct on P&O Ferries and travelled on my Harley through Belgium, Holland and Germany - all in one weekend!

In terms of my career, I feel really settled at Swift Group. I've worked all around the world designing cars, yachts and jets but I really enjoy the pace of design and challenges within the caravan industry. My team and I cover all aspects of design, from aero-dynamics, to lights and interiors. It's great to see our prototypes, tested and tweaked and then to see the finished products in the building next door. I've also been given the opportunity to get more involved in the business; as a Director and shareholder I'm directly involved in the running of the company and part of a successful and dynamic growth story in a competitive global market.



CHRIS' TOP THREE LOCAL RESTAURANTS

- 1 The Westwood in Beverley.
- 2 The Millhouse in Skidby.
- 3 Lucia Wine Bar & Grill in Beverley.

TOP THREE FAMILY DAYS OUT

- 1 Family walks on the Westwood, followed by a real ale and good food in front of the open roaring fires at the White Horse Inn in Beverley, an old coaching inn known as 'Nellies' by the locals.
- 2 Day trips shopping in Leeds, a compact city centre with high-end designer stores in the Victoria Quarter and big name high street brands at Trinity - something for all of us and only 45 minutes away.
- 3 A day trip to Dalby Forest - the views are stunning with each changing season and the walks all really enjoyable.



Image: VHEY, Victoria Quarter

FE & HE COLLEGES

The Humber has an excellent spread of further and higher education colleges, between them offering a wide range of vocational and academic subjects and specialising in many industry sectors. But what is highly apparent is that they all have strong links to the business community, enabling students to effectively combine classroom learning with valuable work experience.

GRIMSBY INSTITUTE GROUP & UNIVERSITY CENTRE

The Grimsby Institute Group (GIG) is one of England's largest providers of Further and Higher Education.

The Nuns Corner campus is home to the Engineering & Renewable Energy Centre, a brand new £6m Sports Centre and the Grimsby School of Art - a £4m home for their Creative Arts courses and the £20m University Centre Grimsby.



Grimsby Institute student Jodie Strachan studied for a BA (Hons) Special Effects Make-up Design for TV, Film and Theatre and in 2015 was awarded first place in the United Makeup Artist Expo's Film and TV Makeup competition in London.

“ I'm really inspired by Jordu Schell, his paintwork is amazing. Once you've learnt the foundation of building the creatures you can go off and make them. I want to be a Creature Designer and Sculptor or Prosthetics Sculptor ”



HULL COLLEGE

Hull College Group is one of the largest providers of its type in the country, supporting almost 30,000 students each year across campuses in Hull, Goole and Harrogate. One of only a handful of colleges to offer progression from age 14 through to masters level, the Group is rightfully proud that 91% of its students progress to work or further study within six months. The Group also boasts strong partnerships with local and national employers, including Siemens, BMW and Harrogate Borough Council.



HULL COLLEGE IS HOME TO STUDENTS FROM MORE THAN 100 DIFFERENT COUNTRIES AND STARTED OUT AS A TECHNICAL COLLEGE OVER 110 YEARS AGO



NORTH LINDSEY COLLEGE

North Lindsey College is the largest provider of further education (post-16), apprenticeships and training in North Lincolnshire, offering a wide number of courses across many qualification types and levels, from traditional 'academic' A Levels and Degrees to apprenticeships, vocational courses and business training.

In recent years North Lindsey College has invested over £16m across the campus and their industry-standard facilities including; Engineering, Construction, Science, Hair and Beauty, Sports and Art and Design - making them the first choice for those considering vocational (work-related) courses in the region.



93.9%
OF NORTH LINDSEY COLLEGE STUDENTS WHO APPLIED TO UNIVERSITY WERE OFFERED A PLACE IN 2015



BISHOP BURTON COLLEGE

Bishop Burton College is the No.1 land-based college in the UK, specialising in Agriculture, Equine, Animal Management and Sport. The College boasts a world-class equine arena and outstanding sporting partnerships, with the likes of Hull City and the City of Hull Rugby League Academy. Agricultural students also benefit from working on a real commercial farm.

As a values-driven organisation, the College focuses on excellence, employability and enterprise as well as being a Centre of Vocational Excellence for Agriculture and Equine. This, alongside recent Outstanding Ofsted awards, means there's no downside to studying here.

“In 2015, Bishop Burton College won the prestigious British Quality Foundation's UK Excellence Award - becoming the first organisation to win the accolade twice”



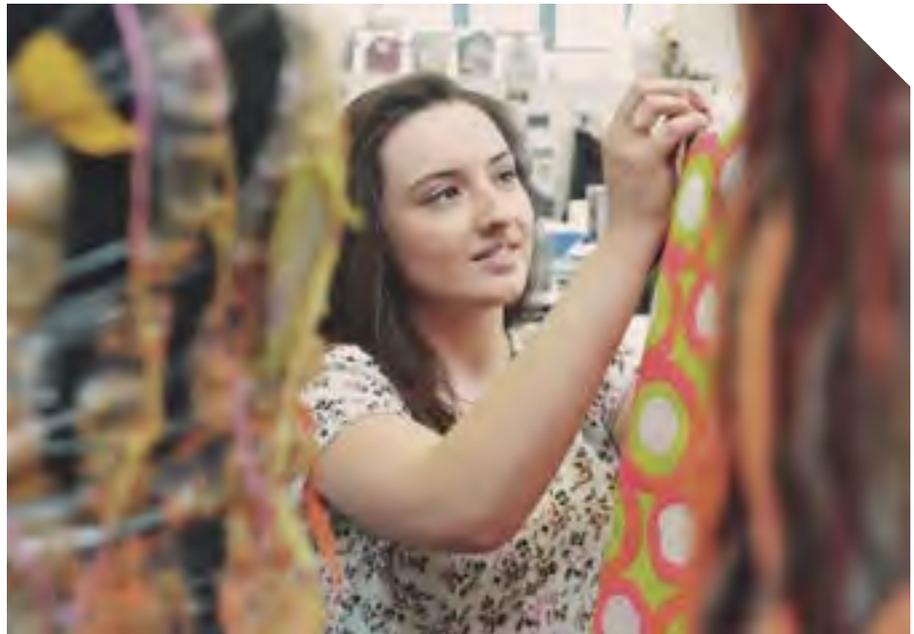
EAST RIDING COLLEGE

Having invested more than £30m in two new main campuses; Beverley in 2015 and Bridlington in 2009, East Riding College provides outstandingly modern learning facilities and is at the forefront of further and higher education.

In early 2016, Ofsted inspectors cited the College as offering 'Outstanding' courses for adults and praised their industry-

standard equipment and excellent working environments.

East Riding College has now launched its Centre for Professional Development, which offers advanced level qualifications in business-related subjects such as Accounting, Human Resources, Management and Marketing.



UNIVERSITY TECHNICAL COLLEGES

RON DEARING UTC

Hull's new University Technical College will open in the City Centre in September 2017, for students aged 14 to 18. The UTC will offer students a totally new and unique way to learn, backed by the University of Hull and some of the region's leading employers, including local communications provider KCOM, consumer health giant RB, global medical technology business Smith & Nephew, green energy pioneers Siemens and specialist engineering business Spencer Group.

The UTC will provide young people with an employer-driven technical and vocational education that will significantly improve their employment opportunities and career prospects in industries that are flourishing across the region.

THE
£10M
BUSINESS-BACKED
RON DEARING UTC WILL
BE EQUIPPED WITH
THE MOST ADVANCED
TECHNOLOGY, FOCUSING
ON SPECIALISMS OF
DIGITAL TECHNOLOGY
AND MECHATRONIC,
PREPARING THEM FOR
CAREERS OF THE FUTURE



HUMBER UTC

The £11m Humber UTC opened in September 2015 in the town centre of Scunthorpe and offers courses and training for those looking to enter a career in Engineering and Renewables. At the Humber UTC, students work on real projects designed and delivered by local companies including Able UK, BAE Systems, Centrica Storage, SMart Wind and Clugstons.

PRODUCING TOP TALENT

**95% OF LAST YEAR'S
UNDERGRADUATES
WENT ON TO WORK
OR HIGHER STUDY
WITHIN 6 MONTHS**

The University of Hull has produced thousands of dedicated, dynamic graduates who have gone on to achieve success at the top of their game - from commerce and politics to science and arts. Our alumni include:

- Matt Davies, CEO of Tesco UK
- Judith Mckenna, Chief Operating Officer, Walmart U.S.
- Liz Sproat, Head of Education, EMEA at Google
- Mark Chapman, TV and Radio presenter, Match of the Day 2, BBC Radio 5 Live sport
- Marianne Elliot, Olivier Award-winning Theatre Director and Co-director of War Horse
- Rosie Millard, Broadcaster, Journalist and Chair of City of Culture 2017
- Kieran Breen, Executive Vice-President, International Marketing, 20th Century Fox
- Larry Hirst, CBE, former Chairman & CEO of IBM EMEA

The University has an excellent track record of helping people to succeed in work. 95% of last year's undergraduates went on to work or higher study within 6 months. What's more, their relationships with organisations such as Ford, Mars, Microsoft, Rolls-Royce, Nestle, Toyota, BBC and L'Oreal mean that students have the chance to benefit from stimulating work experience and to make their CVs stand out.

GETTING NEW BUSINESSES OFF THE GROUND

The University of Hull's Enterprise Centre has nurtured some top business talent, helping 150 businesses get off the ground since it opened in 2008. Electric String, who install bespoke automation and AV systems for homes, yachts and businesses, is just one of those companies who left the centre - aiming for a turnover of £5m within five years. 3D visualisation specialists VISR, who produced the virtual reality headsets for the latest Star Wars film are another key example.

£200M INVESTMENT PROGRAMME UNDERWAY

Ambitions continue on campus where a £200m investment programme is well underway to create an outstanding student experience. The Brynmor Jones Library has been awarded a RIBA Yorkshire Award in recognition of its architectural excellence. A £9.5m investment will provide a world class concert venue ahead of Hull's reign as UK City of Culture, a new £30m on-campus accommodation will provide homes for 560 students and a £28m development is providing some of the best medical training facilities in the UK.

"YOU REALLY HAVE TO FEEL THE MAGIC, THE ENERGY"

It's really difficult to describe the 'feel' to somebody: you have to experience it. You have to really feel the magic, the energy, that is the University.

Christopher Townsend,
MA Translational Oncology

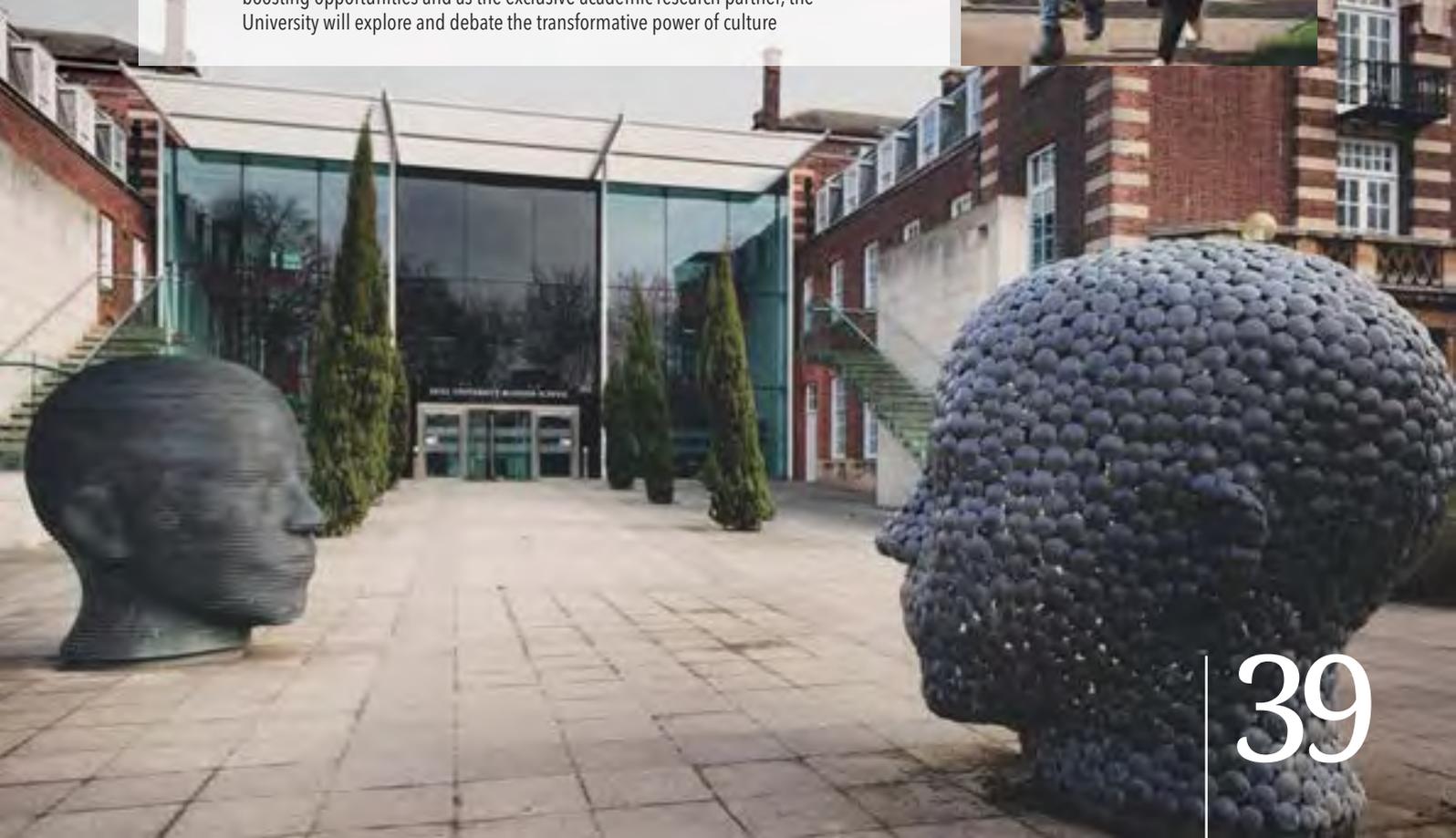
The University's new £28m
medical training facility



THE UNIVERSITY OF HULL
HAS EARNED A REPUTATION
AS ONE OF BRITAIN'S FINEST
TEACHING UNIVERSITIES,
A SOURCE OF LANDMARK
RESEARCH AND A PROVING
GROUND FOR FRESH
NEW TALENT.

Did you know?

- 1 2 out of 3 people who visit the campus go on to apply to study at the University
- 2 Top 20 University in England for graduate employability
- 3 £200m investment to create an outstanding student experience
- 4 The students' union is one of only four in the country to acquire a Gold Award from the Students' Union Evaluation Initiative
- 5 The University has helped to get over 150 businesses off the ground
- 6 As a principal partner for UK City of Culture 2017, students get plenty of CV-boosting opportunities and as the exclusive academic research partner, the University will explore and debate the transformative power of culture



TRAIN FURTHER

Currently experiencing brisk growth and an economic revival, the Humber region is building on its rich maritime heritage and as the UK's Energy Estuary, its workforce is in demand globally across linked industry sectors. Over £6bn of private investment and Government funding are helping to drive the Humber's prosperity, with industry-leading developments placing the spotlight on the region's rich ambition.

As a result, an abundance of post academic training facilities have been specially developed, where educational partners are linking with employers to capitalise on this resurgence. Specialist providers are helping to support the ever-growing energy, chemical and renewable

energy industries within the Humber and professionals here are benefiting from UK and world leading, state-of-the-art training facilities which are further enhancing their careers.

AIS TRAINING

AIS Training set up a brand new £1.5m state-of-the-art training centre in Immingham in October 2015 at the world-renowned HCF Catch site to provide industrial training and anticipates that 50 courses will be delivered for over 1,600 delegates in 2016 alone.

The site already comprises of a rope access building; a rig practise platform; a medical centre and classrooms; a Renewable Centre of Excellence and an electrical/mechanical fire-fighting and rescue area. Exciting plans in place for a further £10m investment, to include an offshore survival centre and pool; a new two-storey build - housing a luxury on-site delegate accommodation centre; extra classrooms; an exhibition and conference area; and a STEM Centre.



MODAL TRAINING

Modal Training, based in Immingham is the first in the UK to offer integrated, multimodal logistics training, as well as a full range of support services.

Providing the highest quality training to businesses across the logistics supply chain, Modal Training combines a high level of investment in advanced equipment and facilities alongside a committed, knowledgeable team. Through its in-house staff, as well as training provider partnerships, they are well equipped to deliver outstanding courses.

A brand new £7m centre of excellence is currently being developed, which will be located in a 5,696m² bespoke designed facility, with state-of-the-art simulators for training maritime crew, truck and crane drivers. In preparation, investment in a full suite of advanced ship, offshore vessel, engine room and radar simulators has already been made from Kongsberg Maritime, the global leader in marine training technology.





HETA, who operate across Hull, Scunthorpe and Stallingborough celebrate their 50th anniversary next year (2017). They are recognised as the only specialist engineering training provider in the Yorkshire and Humber region and have created a 'by employers for employers' cultural ethos at the heart of the company.

HETA has 72 employees, an annual turnover of £5m and puts an average of 600 level 3 engineering apprentices through a three year training programme. In addition HETA provide a suite of industry upskilling courses for existing employees. They also boast award-winning status, as Humber Renewables 'Best Education and Training Provider' for 2014 and 2015. At the core of their work, HETA partners with 400+ companies to supply expert industry training; 90% of which are based within the Humber including Phillips 66, Novartis, RB, Centrica, AAK, Smith & Nephew as well as Yorkshire Water, BOC Gases.

HETA's ambitions do not stop there, with plans to invest £5m within the next five years into refurbishing their Head Office site in Hull or relocating to a brand new build on a local greenfield site.



**HETA PARTNERS
WITH 400+
COMPANIES TO
SUPPLY EXPERT
INDUSTRY
TRAINING**



HOTA

HOTA, based in Hull, is a quality training provider offering nationally approved training and tailor-made bespoke courses to meet individual and company specific training needs. Renowned for its flexibility and professionalism, HOTA's experienced team of trainers deliver courses from their specialist sites on Malmo Road.

The core of the Training Centre is the environmental training pool, some 10 metres by 20 metres in size. Housed in the pool is the Helicopter Underwater Escape Trainer affectionately known as the 'Dunker', which is capable of a 180-degree revolution underwater. This facility is used as a major part of training delegates for the Offshore Industry, as well as specialised training for bodies such as UK Fire Brigades, Police Air Support Units and The Royal Air Force.

BUSINESS:

in East Yorkshire & Northern Lincolnshire

GETTING DOWN TO BUSINESS

“ AT THE HEART OF
THE UK, THE HUMBER
IS FUELLING THE
ECONOMY ”



From a commercial perspective, Northern Lincolnshire and East Yorkshire is better known as 'The Humber' - synonymous with its estuary; a waterscape that has shaped its rich maritime history and driven the economic landscape.

It has created the beautiful coastal paths that frame our countryside and has rooted diverse communities in the thriving market towns, villages and vibrant city settings featured within this publication.



AS THE HUMBER TAKES CENTRE STAGE IN 2017 FOR HULL'S REIGN AS UK CITY OF CULTURE - A RENEWED SENSE OF CONFIDENCE AND AMBITION IS ACTING AS A NATURAL CATALYST FOR INVESTMENT IN HOTELS, CONFERENCE VENUES, PUBLIC REALM AND LEISURE FACILITIES.

The resurgence of the Humber has in turn lent to a thirst for fresh talent being sought - new energy that will secure a lasting legacy for the region. The foundations in which to build long term careers across a variety of industry sectors has therefore never been stronger. This, coupled with the Humber's location, connectivity, educational excellence, work-life balance and emerging cultural offer, makes it a truly attractive place in which to live, work and invest.

THE UK'S ENERGY ESTUARY

The Humber has powered the UK economy for decades, bringing everything from food to freight, coal to cars, passengers to petroleum, and is home to the UK's busiest port complex.

Today, the Humber's location and ports connectivity continues to drive its serious investments and innovation.

Coined as 'The Energy Estuary', it now boasts a wide range of economy sectors from renewables and bio-mass energy to engineering, chemicals, food processing and digital industries - taking raw materials and inventing products and services used around the world 24-7.

BUSINESS:

in East Yorkshire & Northern Lincolnshire



“OUR INDUSTRY LEADING EXPERTISE IS IN DEMAND THE WORLD OVER”

RENEWABLES

The Humber is leading the UK renewables sector with a collective of over £700m being invested through Siemens, Able, ABP and the development of Green Port Hull. Having brought power to the UK for decades in the form of coal, oil and gas, the Humber continues to build on its credentials in offshore marine engineering, energy infrastructure, and the opportunity to exploit agricultural land to capitalise on the global demand for renewable energy sources.

Between 2015 and 2020 DONG Energy will have invested a colossal £6bn, including the development of the world's largest offshore wind farm, right here in the Humber.

This will support an average of 1,600 construction jobs per year, and an estimated 500 long-term jobs could be created in the company's operations and maintenance activity post 2020.



The Humber has a higher proportion of people working in skilled trade occupations than the average for Great Britain



Almost 1 in 2 people are qualified to an A level or NVQ3 equivalent in the Humber



80%
of the University of Hull's research was of an international standard in terms of originality, significance and rigour (most subject areas contained world-leading work)

PORTS & LOGISTICS

The Humber has the UK's largest and busiest multi-purpose ports complex, with its location and connectivity making it the natural home for a unique combination of port-related logistics and manufacturing knowhow. Three ports serve the north of the UK - Grimsby, Immingham and Hull. With access points across the Humber Estuary, collectively they offer unrivalled access to the northern UK markets in terms of travel time, distance and ultimately the Humber port's location at the end of the M62 corridor, and close proximity to key Yorkshire freight (road and rail) distribution centres, offers the logical choice for container traffic accessing the UK.



FOOD

The Humber is a vital food provider, at the centre of the UK's seafood industry and having the largest concentration of food manufacturing research, storage and distribution, in Europe.

Over 500 companies within the region contribute £1bn to the UK economy and employ over 28,500 people. As well as technical and manufacturing expertise, the Humber is driving innovation in food and drink consumables, being home to leading brands such as Young's Seafood, Saucy Fish, Aunt Bessies, Glorious Soups, Pipers Crisps, Golden Wonder, Lincoln & York Coffee, Jackson's Bakery and the famous Wold Top Brewery, to name but a few. Thanks to the rich and fertile land around the Humber Estuary and the chalk hills that form the Yorkshire & Lincolnshire Wolds, agriculture also plays a major role in the region's economy.

DIGITAL

Worth an estimated £7bn the Humber's digital sector is thriving too, boasting the largest cluster of digital expertise outside of London and some of the most advanced broadband in the country. 58,000 people work across digital activities regionally and in late 2015, Hull opened a new £4m Centre for Digital Innovation, in further demonstration of its commitment to developing its leading approach.

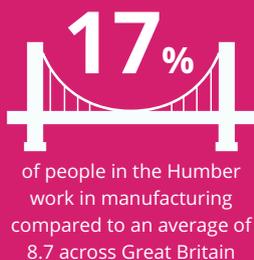
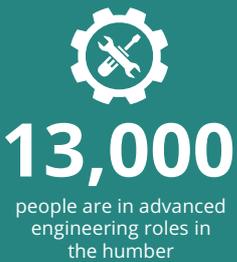
PIONEERING HEALTHCARE

The region is also home to global healthcare giants RB, Novartis and Smith & Nephew. This coupled with pioneering healthcare at the University of Hull, NHS Trusts and City Healthcare Partnerships means there's a high concentration of expertise here. In order to remain competitive, these leaders are continuously striving to increase their skilled-professional base, seeking those with ambition, bold thinking initiative and commercial aptitude.



CHEMICALS

The Humber has the UK's 2nd largest chemical cluster, with eight world-class chemical and green energy businesses being housed on the banks of the Humber at Salt End Chemicals Park. This £6bn regional industry offers global expertise in chemical research, innovation and manufacturing; put to use in everyday applications from clothing to paints, pharmaceuticals to packaging and with 80% of production exported to Europe and beyond.



Statistics are ever changing so please take the above information for guidance purposes only.

YOUR STORIES:

in East Yorkshire & Northern Lincolnshire

A better quality of life

PAUL HAZELL IS AN OFFSHORE CO-ORDINATOR FOR DONG ENERGY, PRIOR TO THAT HE WAS IN THE ARMED FORCES FOR 26 YEARS. PAUL RELOCATED TO BARTON-UPON-HUMBER, NORTH LINCOLNSHIRE IN 2014 WITH HIS WIFE MICHELLE AND THEIR 14-YEAR-OLD SON BEN.



I was an Officer in the British Army until 2013 and had previously lived with my family in the Gutersloh Garrison in Germany for four years, the Larkhill Garrison in Wiltshire for nine years, as well as Catterick and other places. By 2013, I wanted to find a new career which would take me to retirement while I was still in my early 40s. I was aware of the scale of the offshore wind sector within the Humber via the national media and knew my skills would be easily transferable from the armed forces to a career in this industry.



I grew up in Hull and, with most of my family still living in the area, it made sense for us to consider moving back here when I decided to leave the Army. After visiting a few different areas, we chose Barton because of its close proximity to the Humber Bridge, the open countryside around the Estuary, good local amenities, and we found a brand new build by Keigar developers.

I had no concerns about settling in as I knew the area from growing up around here and it felt great to be able to live close to my brother and sister – now we see so much more of each other. However, my wife, Michelle, had some concerns because she didn't know anyone nearby and Ben had to leave all his school friends behind in Germany.

But as soon as we arrived we made friends via a neighbourhood watch meeting that turned into a street party. Everyone in our area is incredibly friendly. We had lived in our new house for just two days and knew the name of everyone on the street. Michelle is a fitness instructor and has made friends through working at the local leisure centres. Ben has also settled in well in Baysgarth School and is often out with his friends on their bikes after school and at the weekends.

The cost of living here is low, and the property is great value for money. Back in Salisbury, our house would have easily cost us £80k more, so financially we are much better off. It's great to have so much space and be surrounded by nature, and the quality of our family life has drastically improved. Having been posted in places such as Afghanistan, Iraq, Northern Ireland and Cyprus, I feel very fortunate to now be settled with my family in such a fantastic area.

It's an exciting time to be working in the Humber region, as the investment into the renewables sector is phenomenal. I'm very proud to work for DONG Energy, as we are reviving Grimsby Docks and creating a legacy here. The promotional opportunities are vast as the development of offshore wind grows within the Humber.

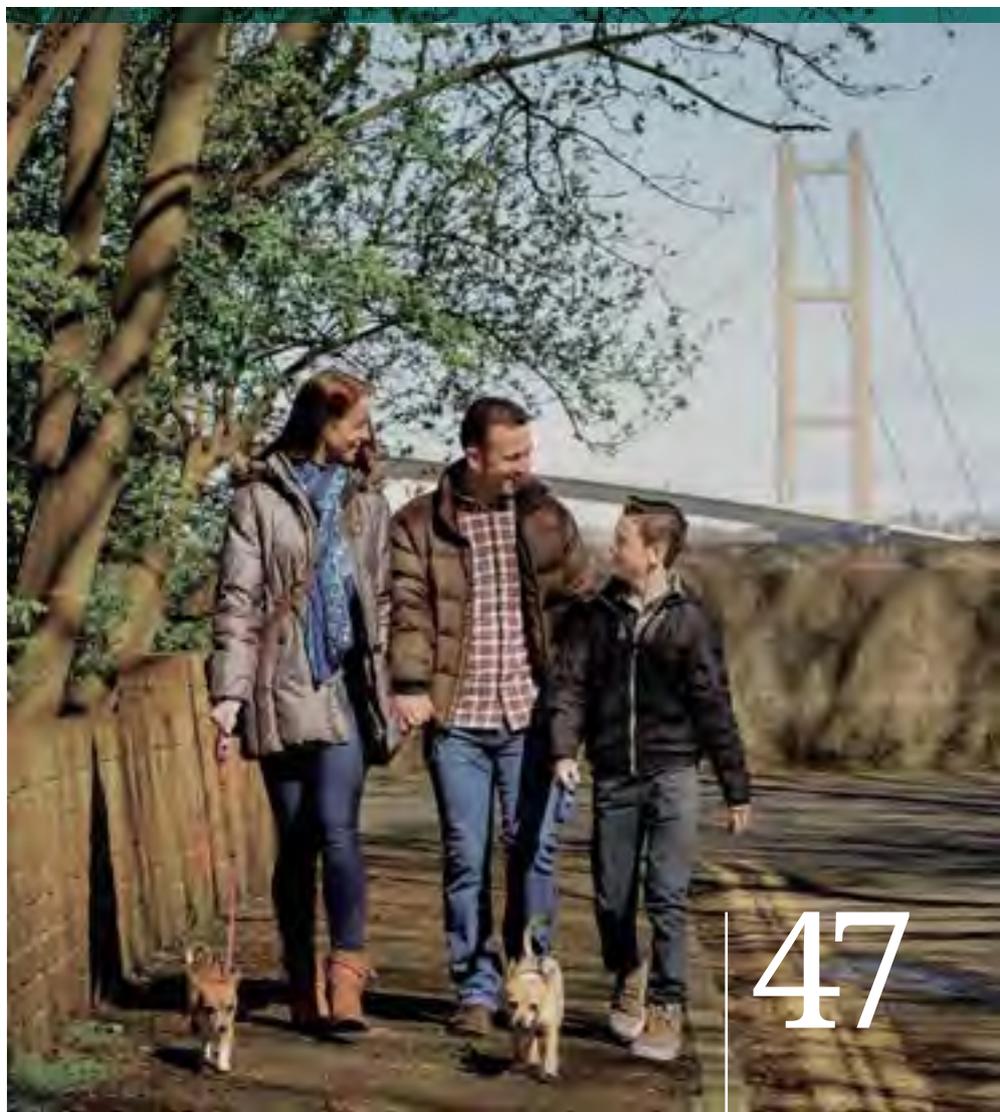
“ I WOULD HIGHLY RECOMMEND ANYONE IN THE ARMED FORCES LOOKING FOR A NEW CAREER TO APPLY FOR A CAREER IN OFFSHORE WIND, THE SKILL SETS MATCH, LIKE FOR LIKE, AND THE LEADERSHIP AND HEALTH AND SAFETY TRAINING IS TRANSFERABLE ”

TOP THREE FAVOURITE LOCAL RESTAURANTS

- 1 Steels in Grimsby for the best fish and chips, ever.
- 2 Bengal Village Indian in Barton.
- 3 Harrisons Restaurant in Barton, a nice bistro style restaurant that uses a lot of our delicious local produce.

TOP THREE FAMILY DAYS OUT

- 1 Taking our two dogs for walks and runs along the unspoilt coast, from Kilnsea to Spurn Point, or to Cleethorpes beach.
- 2 Family walks in the conservation areas near Hessle Foreshore. We collect driftwood and pallet timber and take them home to make all sorts of reclaimed wood pieces for the home.
- 2 A day trip to The Deep and Hull Museums.



BUSINESS:

in East Yorkshire & Northern Lincolnshire

THE REGION OF OPPORTUNITIES

THE HUMBER BOASTS A STRONG BALANCE OF MAJOR BRANDS, THRIVING SMEs AND INNOVATIVE ENTREPRENEURS THAT TOGETHER ARE DRIVING THE LOCAL ECONOMY - MAKING INVESTMENTS FOR THE FUTURE AND SECURING THOUSANDS OF NEW JOBS.

600 JOBS WILL BE CREATED BY 2017 AS WREN KITCHENS SEE UNPRECEDENTED GROWTH AND INVEST £40M IN A NEW MANUFACTURING SITE IN BARTON UPON HUMBER. THEY CURRENTLY EMPLOY OVER 1352 PEOPLE IN THE REGION

THE COMPANY WE KEEP

Just some of the brands who call the Humber 'home'



THE UK'S FASTEST GROWING REGION FOR JOB GROWTH

You may be surprised to learn that we are the fastest growing region in the UK for job growth, according to new figures from Natwest's Regional Economic Tracker. This shows that the number of people in employment across the region has risen by 3.8% in the 12 months up to September 2015 – growing at twice the national rate of 1.9%.

(Source: Bdaily April 2016)

'HULL AND HUMBER IS HOME TO 17 OF YORKSHIRE'S BIGGEST FIRMS, GENERATING COMBINED REVENUES OF £3.9BN AND EMPLOYING 15,300 PEOPLE'

(BDO LLP ACCOUNTANCY & BUSINESS ADVISORY REPORT 2016)



THRIVING SMEs, THE LIFEBLOOD OF THE REGION

Senior decision makers across the Yorkshire and Humber region predict an average increase in turnover of 60% - the equivalent of £2.4m over the next 5 years - according to the 2015 Business Growth survey from Santander Corporate & Commercial. This too bucks the trend of the rest of the UK, with an average growth of 37% predicted over the same period. This can only be good news for residents or those looking to relocate to the area, with 61% of businesses collectively stating that retaining staff and focusing on new hires were amongst their top priorities, alongside organic business growth

(57%) and product development and research (25%). According to Santander, we are one of the most optimistic regions in Great Britain.

Jonathan Thompson, Yorkshire & Humberside Regional Director, Santander said:

“It’s extremely encouraging for Yorkshire & Humber that SMEs, the lifeblood of the economy, are predicting such a high level of growth over the next five years. We are particularly encouraged to see that business leaders in Yorkshire & Humber are among the top regions for planning international expansion.”



A HOTBED OF ENTERPRISING TALENT

The sense of confidence and optimism within the Humber is palpable. It’s no wonder then that the region is also home to an abundance of innovative entrepreneurs, delivering everything from pioneering research to game changing technological products, high-class jewellery with celebrity followings, to award winning restaurants serving food of international acclaim.

FEO (For Entrepreneurs Only) employ a staggering 18,000 members across Hull and East Yorkshire alone, made up of like-minded local entrepreneurs who collectively turn over £3bn each year and together promote the region as the place to start up your own business. With the Humber’s renaissance, coupled with a wave of specialist programmes, plus support and funding available, there’s never been a better time for budding start-ups to make the leap of faith.



YOUR STORIES:

in East Yorkshire & Northern Lincolnshire

Rural Life





AS GENERAL MANAGER FOR REAL ESTATE & CONSTRUCTION AT SIEMENS UK, SHAUN CRAY RELOCATED BACK TO EAST YORKSHIRE IN 2014, MOVING FROM BERKSHIRE TO SOUTH CAVE WITH HIS WIFE AND TWO CHILDREN. HE SPOKE TO US ABOUT SETTLING BACK INTO RURAL LIFE IN EAST YORKSHIRE.

I was born in Hedon Road maternity hospital in 1971, growing up on Steynburg Street, East Hull, before moving to South Cave in 1981. I went to South Hunsley School and then on to study at Sheffield Polytechnic (now Sheffield Hallam University). After graduating I moved away from the area with my job at Siemens, which has taken me all round the UK, Europe, Russia and the Middle East.

My family and I lived in Bracknell, Berkshire, for most of the last 16 years, but when I was asked to oversee the construction of the joint Siemens and ABP £300m wind turbine production facilities at Green Port Hull, I jumped at the chance of moving back to my roots.

My wife Samantha, 9-year old son Tom, 7-year old daughter Lizzy, and I, now live in the village of South Cave, which has a thriving local community. We live around the corner from my parents, which is great, and Samantha's parents are in Huddersfield, where she is originally from, so they were all delighted about us relocating to the North. They enjoy watching Tom and Lizzy grow and love being such a big part of their lives. I cherish the warm memories I have of time spent with my grandparents growing up, so I'm delighted my children can experience that too.

Despite my kids' reservations, they've settled into rural life really well and are enjoying their new school, South Cave CE Primary school. Where we lived previously, we had to drive the children to school, which meant it was difficult for them to play with friends out of school hours. Now, that's not an issue, which has made it much easier for Tom and Lizzy to make new friends. We're delighted with the quality of the local schools, which aren't just solid academically, but are friendly and nurturing too.

Samantha and I have also settled into village life really easily, which was helped by our new neighbours inviting us to lots of parties when we first moved in! It's great to be part of such a tight-knit community. We've got a great quality of life here. Money goes so much further, so we were able to buy the same sized large, detached family house as we had down South, but we've halved our mortgage! We enjoy family days out and eating at local restaurants a lot more than before, which is an added bonus.

We're also enjoying having so much open space and countryside around us. I used to feel almost claustrophobic down South, but I actually enjoy my commute home from work now, watching the scenic views of the sun setting on the River Humber.



SHAUN'S FAVOURITE EAST YORKSHIRE RESTAURANTS

- 1 Henry Yeast & Son on Newland Avenue, Hull.
- 2 The Pipe & Glass at South Dalton, near Beverley.
- 3 1884 Restaurant on Hull's Marina.
- 4 The Gallery in South Cave.

THE CRAY'S TOP FAMILY ACTIVITIES

- 1 We love walking the dog in the woodland areas around South Cave. It's also fantastic being so close to the Yorkshire Wolds and Dales, as well as the coast.
- 2 We're all outdoor lovers and enjoy cycling around the countryside. I do lots of fishing, and Lizzy wants to take up horse riding.
- 3 Watching Hull City play with my father!

BUSINESS:

in East Yorkshire & Northern Lincolnshire

“OUR LOCATION & CONNECTIVITY OFFERS EASY ACCESS TO THE CAPITAL, EUROPE AND BEYOND”

Not only does the Humber face Northern Europe, but its strategic position at the centre of the UK, 200 miles from London, Edinburgh and Rotterdam makes it an important hub for trade and industry, and keeps you connected internationally.

Even if you choose life in a quiet village or put roots down in a coastal location; living off the beaten track need not isolate you, with Manchester only 100 miles away and Leeds, York, Lincoln and Sheffield within an hour's reach.

Uncongested roads and rail networks connect you to most of the UK's major cities with ease – what's more, international flights from a choice of local airports means the world really is your oyster whether travelling on business or for pleasure.

**DID YOU KNOW?
HUMBERSIDE
INTERNATIONAL
AIRPORT IS THE 2ND
BUSIEST HELIPORT IN
THE COUNTRY, SERVING
NORTH SEA OFFSHORE
INDUSTRIES**

KLM OPERATE 3 FLIGHTS A DAY TO AND FROM HUMBERSIDE INTERNATIONAL AIRPORT TO AMSTERDAM SCHIPHOL AIRPORT, WITH CONNECTIONS TO MORE THAN 800 DESTINATIONS WORLDWIDE

DANISH AIRLINE SUN-AIR, A FRANCHISE PARTNER OF BRITISH AIRWAYS HAVE RECENTLY LAUNCHED TWICE-WEEKLY FLIGHTS FROM HUMBERSIDE INTERNATIONAL AIRPORT TO THE CRITICAL LOCATIONS, AALBORG AND BILLUND. THIS IS A SIGNIFICANT MILESTONE THAT COMPLEMENTS THE HUGE SURGE OF OFFSHORE AND RENEWABLE ENERGY INVESTMENTS BEING MADE BY THE LIKES OF SIEMENS AND DONG ENERGY

OTHER AIRPORTS WITHIN EASY REACH INCLUDE DONCASTER, SHEFFIELD AND LEEDS BRADFORD. FOR EVEN GREATER CHOICE, MANCHESTER AIRPORT IS BUT TWO HOURS AWAY

THE PORT OF IMMINGHAM, ON THE BANKS OF THE HUMBER, GENERATES A QUARTER OF UK RAIL FREIGHT AND THERE IS A CHOICE OF SPECIALIST FREIGHT TERMINALS SERVING DESTINATIONS ACROSS THE COUNTRY

THERE ARE 8 DAILY DIRECT SERVICES TO AND FROM HULL TO LONDON, ARRIVING IN JUST OVER 2.5 HOURS WITH THE AWARD-WINNING FIRST HULL TRAINS SERVICE, AND EVEN MORE DIRECT SERVICES TO DONCASTER, YORK, LEEDS, SHEFFIELD, MANCHESTER AND LIVERPOOL

P&O FERRIES OPERATE DAILY PASSENGER SERVICES BETWEEN HULL, ROTTERDAM AND ZEEBRUGGE, HANDLING ALMOST HALF OF ALL SEA PASSENGER MOVEMENTS ON THE EAST COAST OF THE UK

Getting here



LIFESTYLE:

in East Yorkshire & Northern Lincolnshire

Explore Every Avenue



ENJOY

There aren't many places in the world where you can wake up in a countryside village, have lunch in the city and then take a stroll along the stunning coastline - here you can.

This remarkable region has so much to offer in terms of landscape and heritage, and something for all the family when it comes to shopping, dining and days out. And, with the beautiful countryside of the Lincolnshire and Yorkshire Wolds making up a huge proportion of the area, outdoor lovers will have a wealth of different areas for walking, riding, cycling and running.

When it comes to dining out, the Humber boasts an eclectic array of award winning restaurants, gastro pubs and independent coffee shops with delicious, fresh and locally sourced produce.

The vibrant city and market towns here benefit from a fantastic selection of shops, with everything from designer boutiques, high street shopping and independent retailers; you'll be spoilt for choice if you're after some retail therapy.



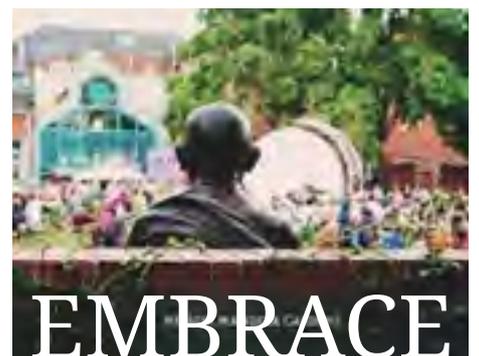
EXPERIENCE



CHILL



Image: VHEY



EMBRACE



ADMIRE

And with Hull gearing up to be the UK City of Culture in 2017, the Humber's cultural offering has never been more prominent, with many events and local attractions also being free - there's something to keep all the family entertained.

LIFESTYLE:

in East Yorkshire & Northern Lincolnshire

CULTURE VULTURE



HULL IS THE UK CITY OF CULTURE 2017. ROOTED IN PLACE BUT GLOBAL IN AMBITION, THIS GLORIOUS CITY WILL PLAY HOST TO SOME OF THE WORLD'S LARGEST CULTURAL EVENTS, WITH A WIDE VARIETY OF EVENTS BEING HELD OVER 365 DAYS.

The city will host the Turner Prize – one of the biggest events in British art. The award and corresponding exhibition will be staged at the newly refurbished Ferens Art Gallery and is a flavour of what can be expected over the course of the year.

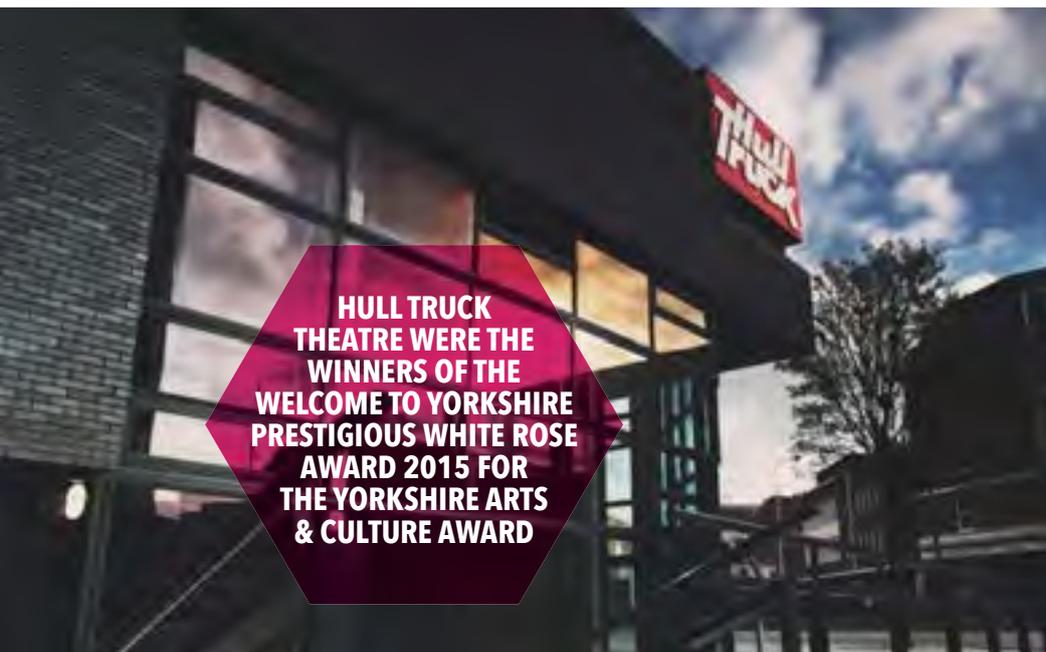
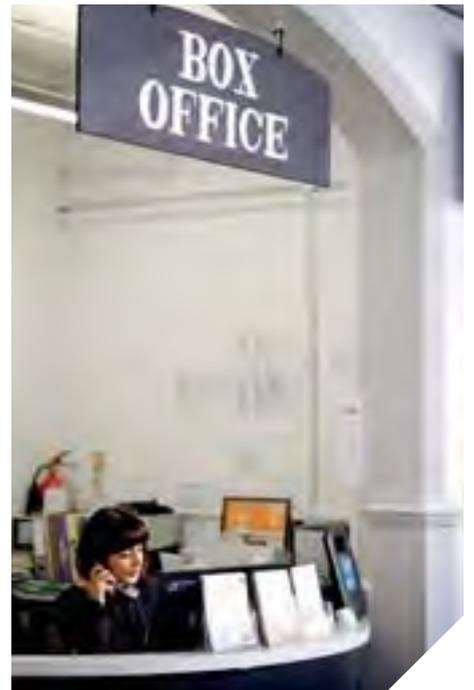
Hull's City of Culture status and the plans to create a legacy have sparked many new investments into the city, as well as regeneration of some of the area's most iconic offerings; such as Hull New Theatre and the Ferens Art Gallery. A new £36m live music and conference venue, capable of hosting audiences of up to 3,500, has also been confirmed. Hull will be the focus of the year long celebrations during 2017 – but this is only a snippet of what the region has to offer culturally.





“ Kingston upon Hull, to use its proper name, has come into its own in recent years. Designated as the UK City of Culture for 2017, we believe Hull is finally able to showcase what a vibrant and intriguing place it is ”

Lottie Gross, Travel Writer for The Rough Guide (January 2016)



HULL TRUCK THEATRE WERE THE WINNERS OF THE WELCOME TO YORKSHIRE PRESTIGIOUS WHITE ROSE AWARD 2015 FOR THE YORKSHIRE ARTS & CULTURE AWARD

With six large theatres across the Humber, including the East Riding Theatre in Beverley which opened in December 2014 backed by Hollywood actor Vince Regan and Patron Judy Dench; live drama, West End touring productions, ballets and musical theatre are right on your doorstep.

VISIT JOININGUPTHEHUMBER.CO.UK FOR INFORMATION ON THE LATEST THEMED EXHIBITIONS AND EVENTS, MANY OF WHICH ARE TOTALLY FREE!

LIFESTYLE:

in East Yorkshire & Northern Lincolnshire



If you're looking for something a bit different, visit Beverley or Market Rasen Racecourses for a fantastic day out. Both courses offer a great calendar of entertainment throughout the year - Ladies Day at Beverley Racecourse being an essential date for your diary!



Enchanting stately homes steeped in history and surrounded by beautiful countryside make a wonderful day out. Travel to Thornton Abbey and Normanby Hall in North Lincolnshire, Burton Agnes, Burton Constable, Sewerby Hall and Sledmere House in East Yorkshire, to find some of the region's best.



Image: Welcome to Yorkshire



Explore the world's ocean at The Deep; one of the most impressive aquariums in the world and the country's most successful Millennium Commission Lottery Project. This fantastic attraction is an iconic architectural landmark for the Humber and home to over 3,500 different species of fish.



HOME TO GREAT EVENTS

The Humber has a bustling calendar filled with a brilliant selection of local and national events covering everything from music, arts and culture, to food and comedy - most of which are free.

BURTON AGNES HALL AND GARDENS WERE THE WINNERS OF THE WELCOME TO YORKSHIRE PRESTIGIOUS WHITE ROSE AWARD 2015 FOR BEST SMALL VISITOR ATTRACTION.

History comes alive in our area with many spectacular museums, including 8 free attractions in Hull's Museum Quarter and the world's first clubbers museum on Humber Street.

NORTH LINCOLNSHIRE MUSEUM LISTED IN THE GUARDIAN TRAVEL 2014 TOP 20 FREE UK MUSEUMS AND GALLERIES



Image: VHEY

ARMED FORCES DAY

A focus for the whole country, the Armed Forces Day National Event is a significant and high profile celebration for honouring the outstanding contribution of our servicemen and women, past and present. The 2016 National Event will take place in North East Lincolnshire in June, with a focus on Cleethorpes, featuring an exciting line-up of attractions including a formal parade and spectacular military show.



NIGHT LIFE

You'll be spoilt for choice with the diverse collection of nightlife on offer here. Whether you prefer a quiet drink in a cosy country pub, a lively night in a bustling cocktail bar or a day spent following one of our famous ale trails - there really is something for everyone.

Princes Avenue in Hull has a great selection of bars and pubs, offering everything from local craft ales and world beers, to classy cocktail and wine bars. Explore Hull's old town for the ale trail and the marina for a fantastic selection of bars - the Gin Festival at the Minerva is a firm favourite.

In Cleethorpes visit The Bobbin or Tale of Two for a beautiful summer's evening spent with friends, overlooking the sea and enjoying their wine and cocktail menus.

CLEETHORPES IS HOME TO THE SMALLEST PUB IN THE WORLD. THE SIGNAL BOX INN, CAN ONLY SERVE 6 CUSTOMERS AT A TIME!



FREEDOM FESTIVAL

Freedom grows every year and is now the largest festival in the area, attracting over 115,000 people each year for an unforgettable mix of culture, music, art and entertainment from around the world. The festival is an annual celebration of the Arts and lasting legacy of the Wilberforce 2007 campaign which celebrated the pioneering work of Hull-born William Wilberforce MP, and the bicentenary of the abolition of the slave trade in the British Empire.

You can explore his birth place and the history and legacy of slavery today at Hull's Museum Quarter.



Image: VHEY



Other popular festivals include Tribfest; the world's biggest tribute band music festival, hosted in Sledmere House, Sledmere and the Humber Street Sesh - a day long festival with an eclectic mix of music, promoting and celebrating Hull's diverse creative community.

There's a vibrant music scene across the Humber with local, national and international acts regularly touring the independent venues. In January 2016, 6Music's DJ Steve Lamacq broadcast his show live from the legendary Adelphi Club in Hull, as part of Independent Venue Week, showcasing our local talent.

The biggest names in comedy also grace the local stages regularly including; Lee Evans, Jimmy Carr, Al Murray, Alan Carr and Bill Bailey.

VENUES TO KEEP AN EYE ON

The Plowright and The Baths Hall, Scunthorpe, Grimsby Auditorium, Hull Truck Theatre, The Spa Bridlington, Hull New Theatre, Fruit, East Riding Theatre, Hull City Hall, KCOM Stadium.

BEVERLEY FOLK FESTIVAL, BURTON AGNES JAZZ & BLUES AND TRIBFEST AT SLEDMERE WERE ALL NAMED BY THE TELEGRAPH AS 2016'S UK'S BEST SUMMER MUSIC FESTIVALS, ALONGSIDE GLASTONBURY, READING/LEEDS AND BISTIVAL

The finer things

César Gonçalves is a Customer Service Assistant at Ramsden International - having relocated to Grimsby to be with his girlfriend, Ana Santo, who is a radiographer at Grimsby's Diana, Princess of Wales Hospital. The couple are from Portugal originally and are both in their mid-20s.

We're both from Porto in the north of Portugal but Ana moved here in January 2015 when she was recruited as a radiographer for Grimsby's local hospital at an NHS recruitment fair in Portugal. I followed in May 2015 and was offered a job at Ramsden International, a speciality wholesale exporter of British groceries, within a few days of arriving.

We live on Grosvenor Crescent in the heart of Grimsby and are right in the centre of everything. It's a nice place to live and a great place to start our new life in the UK.

Although coming to the UK is a huge leap for us, the relocation has been the best thing that has happened to us and our careers. We both have post-graduate degrees, so we decided to move to the UK to be able to use our qualifications and have better job security. Unfortunately, unemployment is at a record high in Porto, and if there are jobs the wages are incredibly low, so our career prospects are much better over here. As well-qualified professionals we're proud to put our skills to good use in Grimsby - particularly as there is a local and national shortage in medical staff.

We've settled in well, which was helped by the hospital setting up a welcoming committee who arranged day trips around the local area for all the medical professionals who'd relocated from Portugal. Lots of partners from the hospital have relocated here from Portugal and Spain so there's a fairly large expat group of us which helps settling in even easier. We have formed friendships with expats as well as locals, and the transition has been a lot easier than we both expected. Since arriving, we've been part of a Cleethorpes bowling night and I've joined a five-a-side Portuguese football team that plays many friendlies with the Grimsby team.

We're also enjoying the high standard of living and being able to afford to eat out and enjoy day trips. We love living in a nice quiet area with a beautiful landscape, yet we're very close to the big cities in the North. Not many people can say they are so close to the ocean, woods and countryside - all within 10 minutes' travel.

We are planning on staying in the Lincolnshire area indefinitely and intend to buy our own home once we can apply for residency in three years' time. We'd definitely recommend other expats to relocate to this area as newcomers are made to feel so welcome, and it's a lovely place with easy access to airports, motorways and the ferries.



CÉSAR AND ANA'S TOP THREE THINGS TO DO

- 1 Kitesurfing on Cleethorpes' beach. It's a dream come true as we could never afford to kitesurf in Portugal!
- 2 Visiting the Donna Nook National Reserve to see the grey seals.
- 3 Day trips to historic cities of York, Lincoln and Louth.

TOP THREE LOCAL RESTAURANTS

- 1 Steels Corner House Restaurant in Cleethorpes - we love their fish and chips!
- 2 Valerie's Italian Restaurant on Cleethorpes' promenade - eating while overlooking the sea often reminds us of Portugal.
- 3 Riverhead Coffee - an independent coffee shop in the heart of Grimsby. Their coffee is the best for miles around!

“Although coming to the UK is a huge leap for us, the relocation has been the best thing that has happened to us and our careers”

LIFESTYLE:

in East Yorkshire & Northern Lincolnshire

GET ACTIVE

The office culture of today means that for many of us spending more time outdoors whenever we can is incredibly important. The region harbours some of the country's most beautiful landscapes and living here makes it easy to step outside and take full advantage of what it has to offer.



Miles of heritage coastline surrounds the Humber and offers well-marked walking routes, as well as the opportunity to try a huge range of water sports such as windsurfing, sailing, canoeing, jet skiing or kitesurfing, to name just a few. And for those that prefer to stay on dry land, the stunning Yorkshire and Lincolnshire Wolds are the perfect setting to spend the afternoon outdoors.



Image: Welcome to Yorkshire

Whether you love to walk, run, hike, cycle or horse ride the Wolds have something for everyone. For horse lovers there are miles of bridle paths throughout the region just waiting to be explored. East Yorkshire offers 4 polo clubs alone, including White Rose Polo Club just a mile from Market Weighton and The Beverley Polo Club which hosts the prestigious Yorkshire Nations Cup.



The Wolds are fast becoming famed for their great terrain for road cycling. In fact, Yorkshire hosted the grand depart of the Tour De France 2014 and has subsequently started Tour de Yorkshire - Yorkshire's own annual 3 day road cycling race.

The region also offers a fantastic selection of gyms, health and leisure centres with a great choice of classes, as well as swimming facilities, at many. Fitness centres include David Lloyds, JD Gyms, Nuffield Health, Velocity Health & Fitness, Spirit Health Club, as well as several 24 hour gyms located in Hull city centre.



GOLF

For golf head to Forest Pines Hotel & Golf Resort which has been rated one of the leading UK winter courses, hosting some of the country's top PGA professionals. After a match you can enjoy a cold drink on the terrace on The Pines Bar, the perfect spot.



MORE OF A SPECTATOR?

Our region is home to a number of successful sporting teams:

- Ice hockey team Grimsby Redwings
- For the football fans; Grimsby Town FC, Cleethorpes Town FC, Scunthorpe United and Hull City AFC - or as we like to call them, The Tigers!
- Hull has two rival Super League rugby teams; Hull FC and Hull KR. Grimsby is home to rugby union side Grimsby RUFC



ROCKCITY IN HULL BOASTS ONE OF THE UK'S LARGEST INDOOR CLIMBING CENTRES AS WELL AS A NEW SKATEPARK WHICH IS THE SECOND LARGEST IN THE UK

LIFESTYLE:

in East Yorkshire & Northern Lincolnshire



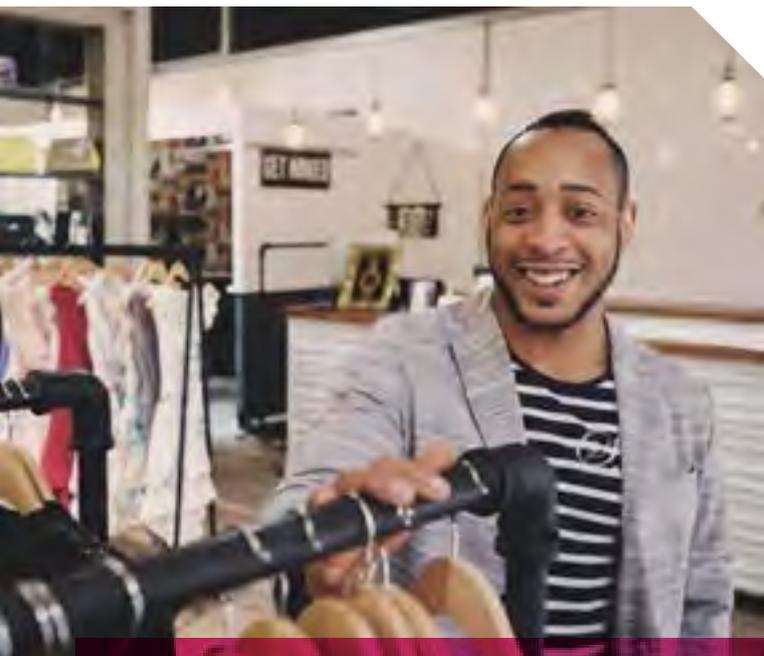
THIS WAY
PLEASE GENTS

WHETHER YOUR PREFERENCE IS HIGH END OR HIGH STREET, IN EAST YORKSHIRE AND NORTHERN LINCOLNSHIRE YOU'LL BE SPOILT FOR CHOICE WHEN IT COMES TO RETAIL THERAPY.

Winding, cobbled streets are filled with boutique arcades and big-brand stores offering great designer clothing and accessories as well as bespoke gifts in places like Beverley, Hesse and Cleethorpes. If indoor shopping is more your thing, we also have an abundance of excellent shopping centres, meaning you really can shop until you drop – whatever the weather.

BOUTIQUES & DESIGNER CHIC

Cosmopolitan Beverley is fast becoming a haven for independent retailers and designer boutiques. It's the perfect place for a relaxed and peaceful shopping trip – perfectly complimented by fabulous places to eat and to enjoy a glass of fizz or two.



Bolo in Flemingate is a great independent boutique at the forefront of fashion, specialising in designer brands including Hugo Boss, Armani and more. Originally established in 1990 on Hull's Savile Street by two local brothers, Bolo fast became 'THE' place to shop for cool, edgy labels. And now many independents have since followed in their footsteps. Their fashion focus is so strong that even their resident buyer Jay Oke has developed and designed his very own successful label 'Social Junkie' which is flying off the Bolo shelves.



Riley's on 'North Bar Within' also stocks brands such as; Ralph Lauren, Aquascutum and Day Birger et Mikkelsen, whilst Leonard Silver offers men's high end tailoring. Not stopping there, Beverley is now home to quality brands such as Jaeger, Phase Eight, Joules, Neal's Yard Remedies and Barbour, making it a true a shopping destination in its own right, a designer junkies dream!



In Hesse, designer boutiques such as Dias, Cartmell, Mimi's and Dorothea Bell are all within easy reach of one-another and are coupled with some fabulous places to eat and drink. Plus there's new ladies boutique Bourne in Cottingham.



Abbeygate in the heart of Grimsby is excellent for designer wear. In the quaint and up-market boutique arcade, you'll find Capital Collection who stock luxury designer menswear brands such as Vivienne Westwood, Versace and True Religion. And for the ladies, Paris Clothing stocks Paul Smith, Ugg and Ted Baker.

HULL HAS ITS VERY OWN SAVILE ROW TRAINED TAILOR - DUBBED AS 'THE TAILOR OF THE NORTH' - GILLIAN LONG OFFERS A BESPOKE EXQUISITE TAILORING SERVICE AT HER STUDIO 'COCK OF THE WALK.'

LIFESTYLE:

in East Yorkshire & Northern Lincolnshire

LOOKING FOR THAT 'SOMETHING SPECIAL'?

**IN BEVERLEY WE RECOMMEND
YOU POP INTO BROWNS, BIJOU
HOME AND LUXE. IN CLEETHORPES
WE HIGHLY RECOMMEND
DANIELLA DRAPER AND
WILLOW & CO.**



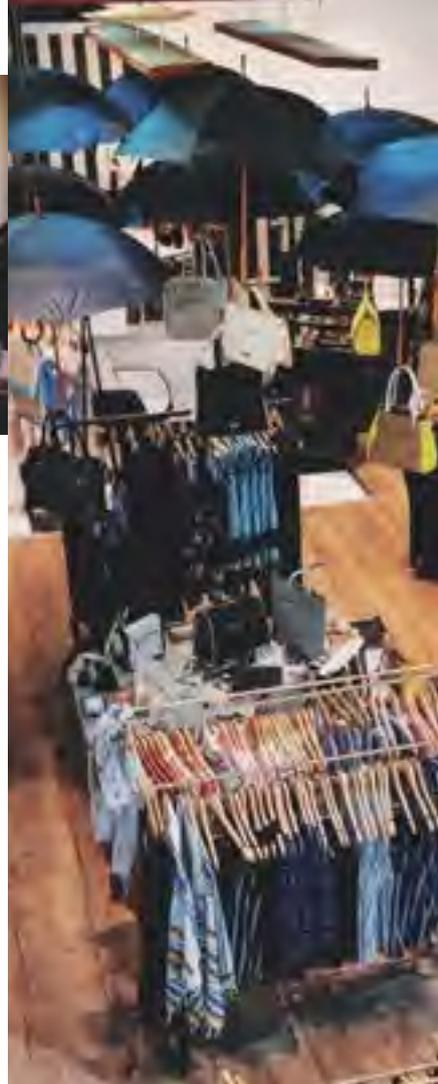
Beverley is not the only 'up and coming' town in our area, Cleethorpes is also becoming increasingly desirable, as much for its shops as it is for its natural seaside beauty. Sea View Street is one of Cleethorpes' oldest flourishing streets, home to bespoke gift boutique Abode and fashion boutiques such as Papillon Kids and Think Bubbles. Why not complete the experience with afternoon tea at the many independent cafés, bars and restaurants just a stones-throw away?

**THE REGION
HAS 6 SHOPPING
CENTRES OFFERING
THE HOTTEST HIGH
STREET NAMES**



In the heart of Hull, St Stephen's attracts more than 10 million visitors a year and offers ever popular high street brands such as Zara, SuperDry, Topshop and Next as well as eateries, a cinema and even an award-winning car park. St Stephen's regularly launches Hull's very own annual Fashion Week celebrating its range of fantastic independent and top brand stores - over 70 retailers took part in 2016.





Also in Hull is Princes Quay which boasts a huge range of fashion, fitness and film offerings. Uniquely, three sides are surrounded by water making it the perfect place to enjoying the views whilst you take a spot of lunch.

Shopping centres have continued to thrive in the area with the £120m Flemingate in Beverley being the latest to open. Flemingate is home to big name brands, eateries, a beautiful art deco style 6-screen multiplex cinema, as well as housing the local college campus.

Across the Humber in Grimsby we have Freshney Place, home to well-known names like House of Fraser, Lipsy, Office and Monsoon. The Foundry in the heart of Scunthorpe is also home to many high street brands and on Scunthorpe's Doncaster Road there is the new North Lincolnshire Shopping Park anchored by a 50,000 sq ft Marks & Spencer's store and Debenhams department store.



YOUR STORIES:

in East Yorkshire & Northern Lincolnshire



Hopes & Dreams

Daniella Draper is a British jewellery designer based in North East Lincolnshire who has created a name for herself through beautifully unique handcrafted designs, encapsulating timeless elegance and style.



Her jewellery pieces have been featured in *Vogue*, *Elle* and the *Sunday Times Style* magazine and she has also been named by the *Telegraph* as one of the top 10 new jewellery designers to know. Daniella's pieces are being worn by a number of celebrities including Kate Moss, Ed Sheeran, Cressida Bonas and Chloe Moretz.

After graduating in 2009 with a degree in Jewellery Design from the prestigious Central St Martins College, Daniella had two choices: stay in London and look for a job, or return to Lincolnshire and start her own business. She decided to move back to Cleethorpes, and after initially working from her family home and producing a small collection for her mother's friends, Daniella opened her own boutique studio and showroom at Cleethorpes' Meridian Point Craft Centre in 2012.

Now aged 28, Daniella has since moved her studio to the Enterprise Village in Grimsby, and opened three standalone stores in Cleethorpes, Beverley and Lincoln. Online sales are also strong, with customers now from as far afield as the US, Greece, the Netherlands and Scandinavia.

Daniella's aim is to make shopping at her stores a unique experience. The all-white interiors of the new stores provide a fresh backdrop to present Daniella's individual pieces. Restored antique cabinets and counters, sourced from old jewellery arcades, showcase her collection - which comprises of rings, bracelets and necklaces in a range of rustic gold and silver, including items featuring dramatic gemstones or engraved with symbolic messages.

Daniella also works with local florist Poppy Vincent to design beautiful window displays, and local clothing designer, Paris Hodson, creates all the staff uniforms. The next step, which is currently in development, will be the launch of new second floor private areas in the Beverley and Lincoln stores where customers can meet Daniella by appointment to discuss bespoke pieces.

It's a true family business with Daniella's mum Della involved as her business partner, and

her sister Holly as the face of the business, as well as running the PR and marketing side of things. Daniella's jewellery was first worn by Kate Moss when she supplied jewellery for a gypsy feature in *V* magazine, which was shot by the iconic fashion and social documentary photographer Iain McKell. Since these early beginnings, Daniella Draper Jewellery has become a credible international brand, and her pieces are regularly featured in photoshoots for well-known fashion magazines.

Daniella is passionate about giving back to the community; she uses a local website developer, photographer and videographer, and is grateful for the media support of *The Journal*, *The Grimsby Telegraph*, *Look North* and *Estuary TV*.

"Starting up my jewellery business in Cleethorpes was the best thing I ever did. The local support I have received has been amazing and has helped me achieve my dream of running my own business," Daniella said. "Innovation and enterprise is really encouraged here so all you need to add is a little determination and hard work."

She added: "Who else can say that they make what they love, have fun and earn an income whilst doing it in an economically viable and truly beautiful location? Cleethorpes is an area 'on the up' with lots of independent boutiques, niche delis, restaurants and coffee shops opening. The area is booming and becoming more affluent - it's a great place to be."

Daniella's success is a great example of how to build an international brand outside London, and the future looks bright as she looks to expand her retail operations and grow her business in the North of England and beyond.



“Who else can say that they make what they love, have fun and earn an income whilst doing it in an economically viable and truly beautiful location?”

LIFESTYLE:

in East Yorkshire & Northern Lincolnshire



tempted?

Thinking about where to go for your next great meal? Our region boasts some of the best award winning restaurants, charming bistros, gastro pubs and coffee houses perfect for all you foodies.

Renowned for farm-to-fork eateries utilising local produce such as regionally available fish, meat, Keyingham strawberries, Scaman's free-range eggs and Lincolnshire cheeses, you can discover the true

taste of Yorkshire and Lincolnshire. This coupled with plentiful helpings of international cuisine means you're sure to find mouth-watering choices to whet your appetite.



**WHERE ELSE
CAN YOU DINE
WITH SHARKS?**
WATCH SHARKS AND
STINGRAYS SWIM BY
AS YOU DINE AT THE
DEEPS' TWO RIVERS
RESTAURANT



AWARD WINNING

Winteringham Fields is a world-renowned restaurant, situated in the idyllic village of Winteringham, North Lincolnshire, which prides itself on providing an innovative gastronomic experience paired with fine wines. The stunning site even boasts its own helipad, which has led to it being frequented by many famous names and is now one of the best restaurants outside of London and has held two coveted Michelin stars. It is the only 5* establishment in the county, no.27 in the Sunday Times Top 100 Restaurants 2015 and winner of the Lincolnshire Journal's Best Restaurant of 2015.



“ Winteringham Fields’ Colin McGurran is a celebrity in his own right after making the final of BBC2’s Great British Menu not just once but three times, as well as cooking live on TV’s Red Nose Day and BBC1’s Saturday Kitchen for Hollywood star Antonio Banderas ”

LIFESTYLE:

in East Yorkshire & Northern Lincolnshire



“LINCOLNSHIRE IS THE COUNTY THAT YOU DRIVE THROUGH ON YOUR WAY TO YORKSHIRE, BUT IT’S THE GARDEN OF ENGLAND. WE HAVE THE AGRICULTURE AND GROW MORE VEGETABLES THAN ANY OTHER PART OF THE COUNTRY”

Steven Bennett, The Lincolnshire Chef.



Image: Comfy Duck

Included in the 2016 Michelin Guide; The Hope & Anchor is a rustic pub overlooking the Humber Estuary which welcomes wellies, flat caps and dogs. The pub serves hearty British favourites such as roast pork tenderloins, roast sirloin of Lincoln beef and bowls of mussels which have just arrived from the Grimsby Docks.

Other award-winning eateries include the Whites Restaurant and The Westwood in Beverley who both have the hottest tables in town so eager diners will need to book. The Comfy Duck near Grimsby has been named best restaurant in Lincolnshire for the past two years. And the Michelin-starred Pipe & Glass Inn at South Dalton is a 'class act' in food critic Jay Rayner's words.



Image: 1884 Dock Street Kitchen

FOOD FEEDS THE SOUL

Hosting City of Culture 2017 is doing wonders for Hull's restaurant scene, there's never been a tastier time to eat in the City. Hull's stunning marina is home to destination restaurants 1884 Dock Street Kitchen and 1884 Wine and Tapas. The Manhattan meatpacking styled 1884 Dock Street Kitchen has set new standards for fine dining in Hull and has been chalking up the awards on its specials board with seemingly effortless regularity, with praise from the foodies with the Yorkshire Restaurant of the Year Award and a Taste of England Gold Award. Across the marina at 1884 Wine and Tapas you can find the cool crowd being served an amazing tapas menu that does something for every taste bud. And for your hang-over breakfast, try the amazing Brunch Burger at the marina's quirky 'pop-up' style café Thieving Harry's.

“1884 Dock Street Kitchen is the only restaurant outside of London with rights to stock the entire range of Taittinger Champagne”



EAT WELL

Head to Nibble, a funky bistro-style café with a roof-top garden right in the heart of Hull's Fruit Market, for a deliciously fresh wholesome lunch. Best-sellers include their daily hot specials, poached eggs with smashed avocado and vined tomatoes on granary bread, and their homemade gourmet sandwich which differs every day. For the best vegetarian and vegan cuisine there is Hitchcock's in Hull's old town.



AFTERNOON TEA AS GOOD AS THE RITZ

Fine bone china tea pots, finger sandwiches, dainty cakes and a glass of pink champagne provide for the perfect British afternoon tea. We recommend; the Victoria Tea Room at Cleethorpes Pier, North Bar Tea Rooms in Beverley, Florins on Hull's Princes Avenue, Healing Manor and The Comfy Duck near Grimsby, which even offers a Wimbledon style Afternoon Tea. Lempicka Café on Beverley's Wednesday Market also provide a fantastic afternoon tea with a French twist and the Sloe Gin Etton Mess in Louth's Brackenborough afternoon tea is a must-try delicacy.



Image: Tapasya

THE PERFECT CATCH

In Cleethorpes, the locals celebrate their close proximity to the port with an abundance of seafood and fish restaurants. From fish and chips to lobster, the best North Sea-plucked offerings can be found at Steels Cornerhouse and the Captain's Table, or for fresh seafood straight from Grimsby's Docks head to Figs restaurant, also in Cleethorpes. Enjoy an extensive range of fish delicacies at Cerutti's in Hull and Cerutti '2' in Beverley. The Fish & Chip Kitchen is a glamorous fish and chip bar/restaurant on Princes Avenue, their Mushy Pea Fritters with lashings of tartar sauce are to die for and Papa's Fish and Chips, Hull, was a 2016 Fish & Chip Award finalist.

INTERNATIONAL CUISINE

Gather beneath crystal chandeliers and taste your way through the delicious Indian menu at Tapasya on Hull's Beverley High Road. Guinea fowl breasts marinated in pickling spices served in a contemporary, secluded Grand Spice Room are a must try. Hola for the best Spanish tapas at Bar Castillejar in Louth, and for Japanese better than Milan's Nobu, try Ogino in Beverley. Marrakech on Princes Avenue is famed for its authentic Moroccan, whilst Relish Bar and Kitchen in Cleethorpes boasts fresh Mediterranean cuisine. The Tale of Two in Cleethorpes serves delicious sharing platters and grilled steak - well worth a trip. Ask for pastas and panna cotta at Italian hotspots; Valeries in Cleethorpes, Carluccio's in Beverley and Da Gianni's on Princes Avenue, Hull.

SOMETHING A TAD DIFFERENT

The Boardroom café in Hull's Newland Avenue provide a wide variety of games and craft beers for their punters or why not try the cycling themed Café Velo in Beverley. For sweet treats, check out Mr Moo's ice cream parlour in Skipsea and the quaint, traditional sweet shops in Brigg and at Waltham Windmill in Grimsby.

Want to try everything that's great about Yorkshire and Lincolnshire under one roof?

Head to The Star at Sancton, The Wellington Inn at Lund, The New Inn in at Great Limber and The Thornton Hunt Inn at Ulceby. For entertainment while you eat, visit the region's very own London Southbank micro-version venue, Kardomah94 in Hull.

BEST SPOTS FOR GREAT COFFEE AND CAKE

There's more to our area's cafés than just great brews, you can get your caffeine fixes at the Steel Rooms (Brigg), Drewton's (South Cave), The Millhouse (Skidby), Riverhead Coffee (Grimsby), Once upon a Time (Laceby Village), The Ropery Café (Barton) and Millers (Raywell), all with a slice of good ambience thrown in for good measure.



YOUR STORIES:

in East Yorkshire & Northern Lincolnshire

Hearty & Wholesome



In the heart of Hull's Fruit Market, a £16m digital and creative industries quarter is being developed, and businesses here are flourishing. Right in the centre of this activity is a unique, bistro-style café; Nibble.

Owner, 34-year old Anna Lamb, owns corporate catering company Crate & Pallet and the Wilmington Café on Hull's Foster Street - located in a converted railway ticket office with a cosy log burner. The success of these two businesses, within a short space of three years, enabled Anna to be more adventurous and personally invest £40k into Nibble, which opened in January 2016.

Originally from Wrexham, North Wales, Anna was working as a trouble shooter for Inventive Leisure, opening Revolution Bars across the North. In 2008 she made the decision to relocate to Hull to manage the Revolution Bar after falling in love with a city that she described as "so friendly, on the up, with lots happening".

Subsequently, Anna promoted tourism for the area as a Sales Manager for Visit Hull and East Yorkshire (VHEY) and then became an Account Manager at Fred, a local creative marketing agency based in the heart of Hull's marina. It was during this role that she was the Account Manager for Wykeland, the area's leading property development company, responsible for the commercial development of the Fruit Market area, including the £14m @TheDock site where Nibble has now opened.

"After years of working long and hard hours in hospitality, I was excited by the opportunity to open Nibble, I took the plunge and funded it myself" Anna said. "I haven't received any grant assistance at all, but FEO (For Entrepreneurs Only) did provide a free eight week Bootcamp course in 2012 which provided me with invaluable business contacts, start-up help and advice for which I will always be grateful."

"People don't want fuss - just hearty wholesome food served by a friendly face," Anna said. "We aim to go above and beyond in terms of customer service, all the team are friendly and always smiling - we know the majority of our customers by name already. It's all open plan so it's important to me that the atmosphere throughout is not tense but friendly and welcoming. We have a real team spirit and we all chip in - I'm often the chief pot-washer!"

The food at Nibble is fresh and healthy; best-sellers include their daily hot specials, toasted panini, soup of the day, homemade cakes and a homemade gourmet sandwich which differs every day. The cafe is already proving popular, and with further investment into the surrounding area already underway - Nibble is in a prime position to be a huge success. Current developments surrounding the café include; a new £700k 350-seat amphitheatre named Stage @TheDock, extended office space @TheDock. Further commercial, retail and residential schemes from Wykeland Beal currently under construction.

Anna's future plans include investing in new equipment and a chiller for "grab and go" drinks and sandwiches. She's also looking forward to seeing customers take a rug and picnic upstairs to enjoy the roof-top garden in the warmer weather, as well as introducing evening opening for dinner.

THE ETHOS AT NIBBLE IS ALL ABOUT CREATING HIGH QUALITY, AFFORDABLE DELICIOUS FOOD WITH FANTASTIC SERVICE



LIFESTYLE:

in East Yorkshire & Northern Lincolnshire

On your doorstep

Image: Welcome to Yorkshire

IN THE SCHOOL HOLIDAYS WHY PAY A FORTUNE TO TRAVEL HALFWAY AROUND THE WORLD WHEN YOU CAN VISIT SOMETHING TRULY SPECTACULAR?

There are some pretty fantastic places to visit - all within easy reach of East Yorkshire and Northern Lincolnshire. The region boasts some amazing beauty spots, stunning scenery, picturesque beaches, plenty of retail therapy and much much more. But before you pack a picnic and start exploring, first study our list of what's close by because we guarantee you'll find somewhere that takes your fancy.

“There’s an epic quality to Yorkshire. Just 10 minutes out of the city, you’re staring at wild moorland, mountains and rivers that took my young imagination on the most incredible journey”

Michael Palin

76

Image: Welcome to Yorkshire



Image: VHEY



CHOOSE FROM...

LEEDS

A vibrant and cosmopolitan city perfect for your fix of retail therapy or to fulfil your creative desires with the abundance of museums and art galleries – check out the Royal Armouries. Staying overnight? Soak up the atmosphere in the many trendy cocktail bars, restaurants and clubs Leeds has to offer.



Image: Welcome to Yorkshire

YORKSHIRE ABOUND

Explore our local National Parks, museums and areas of natural beauty such as Castle Howard, the Magna Science Centre, Fountain Abbey or swing through the Dalby Forest trees at Go Ape. And don't forget to head to Scarborough for seaside sunbathing and ice creams at the Harbour Bar, or scavenging and rock pooling at Robin Hood's Bay.



Image: Welcome to Yorkshire



Image: VHEY

LINCOLNSHIRE ABOUND

Experience the breath-taking, unspoiled countryside. Visit Burghley Park, Elsham Hall and Normanby Hall, or enjoy a ride on the charming Lincolnshire Wolds Railway; perfect if steam nostalgia is your thing.



Image: Welcome to Yorkshire

Time is so precious so for quality family fun, thrill-seekers can enjoy the rides at Alton Towers or Fantasy Island, skiing at Xscape, visiting the wallaby walkabout and land of the tigers at the award-winning Yorkshire Wildlife Park, or the Woodside Wildlife & Falconry Park.

LINCOLN

You'll fall in love with this city the minute you arrive, it's a picturesque almost fairy-tale medieval town steeped in history and home to the famous Lincoln Cathedral and Magna Carter. What's more, at just 45 minutes away from North East Lincolnshire and a mere 30 minutes from North Lincolnshire, getting to this charming city couldn't be easier.

YORK

Full of quaint cobbled lanes, home to the UK's most talented street entertainers, exquisite architecture and an array of fabulous visitor attractions such as; York Minster, York Castle Museum, the National Railway Museum and the Jorvik Viking Centre – one visit will not be enough!... A real get-away and yet still only 30 miles away from the East Riding.



RUNSWICK BAY HAS BEEN VOTED NO.24 IN THE BEST 50 BEACHES IN THE WORLD ACCORDING TO GUARDIAN TRAVEL, 2016.

DIRECTORY:

in East Yorkshire & Northern Lincolnshire

USEFUL CONTACTS:

PLEASE FIND BELOW A DIRECTORY OF USEFUL CONTACTS IN EAST YORKSHIRE AND NORTHERN LINCOLNSHIRE.

Major national professional organisations are well presented regionally, offering a great opportunity to enhance your skill set and network with likeminded individuals.

CIM Humber

<http://regions.cim.co.uk/North/home>
T: 01628 427500

CIPD Humber

www.cipd.co.uk/local/northern-area-partnership/humber
T: 02086 126211
E: humber@cipdbranch.co.uk

ICAEW

www.icaew.com T: 0113 322 0871
E: yorks-humberside@icaew.com

IMECHE

www.imeche.org E: 02072 227899
E: enquiries@imeche.org

Authorities and council tax information

- NE Lincs -
www.nelincs.gov.uk T: 01472 313131
E: customer.request@nelincs.gov.uk
- N. Lincs
www.northlincs.gov.uk T: 01724 296093
E: customerservice@northlincs.gov.uk
- Hull City
www.hullcc.gov.uk T: 01482 300300
E: info@hullcc.gov.uk
- East Riding
www2.eastriding.gov.uk T: 01482 394747
E: customer.services@eastriding.gov.uk

Residential estate agencies

- Riverside Property
www.riverside-property.co.uk
T: 01482 322411
E: info@riverside-property.co.uk
- Jackson Green & Preston
www.jacksongreenpreston.co.uk
T: 01472 311113
E: enquiries@jacksongreenpreston.co.uk

- JC Lovelle
www.lovelleestateagency.co.uk
T: 01652 636587
E: barton@lovelleestateagency.co.uk
- DDM
www.ddmresidential.co.uk
T: 01724 868168
E: scunthorpe@ddmresidential.co.uk
- Fine & Country
www.fineandcountry.com
T: 01482 420999
E: fineandcountry@beercocks.com

Relocation experts

- Vantage Relocation
www.vantagerelocation.co.uk
T: 01430 850008
E: info@vantagerelocation.co.uk
- Pygott & Crone (Won Relocation Agent Network Agent of the Year 2015)
www.pygott-crone.com T: 01472 264966
E: grimsby@pygott-crone.com

Connectivity

- Humberside & Doncaster Airports
www.humbersideairport.com
T: 0844 877 747
- Transport (Hull Trains / East Coast Trains)
Hull Train Station
www.hulltrains.co.uk T: 0345 0264077
Grimsby Train Station
www.tpexpress.co.uk
- P&O Ferries
www.poferries.com T: 0800 130 0030

HOUSING

FOR MORE INFORMATION ON
INDUSTRY, BUSINESS AND
LIFESTYLE VISIT:
WWW.MARKETINGHUMBER.COM

Nurseries

- Red Hen Day Nursery
www.redhendaynursery.co.uk
T: 01507 603535
E: office@redhendaynursery.co.uk
- Tiptoes Day Nursery
www.tiptoes.co.uk T: 01482 440045
E: bricknell@tiptoesdaynursery.co.uk
- Wise Owl Private Day Nursery
www.wiseowlnursery.co.uk
T: 01724 330009
E: scunthorpe@wiseowlnursery.co.uk
- The Children's House
www.thechildrenshouse.org.uk
T: 01472 886000
E: enquiries@thechildrenshouse.org.uk

Primary Schools

- Eastfield Primary Academy
www.eastfieldprimary.net T: 01469 572455
E: office@eastfieldprimary.co.uk
- Westfield Primary School
www.westfieldprimarieschool.org
T: 01482 844369
E: westfield@westfield.eriding.net
- Stallingborough C of E Primary School
T: 01472 882438
E: office@sp.nelcmail.co.uk

- Winteringham Primary School
www.winteringhamprimary.co.uk
T: 01724 732324
E: admin.winteringham@northlincs.gov.uk

Secondary Schools

- Hymers College
www.hymerscollege.co.uk
T: 01482 343555
E: enquiries@hymers.org
- Malet Lambert
www.maletlambert.co.uk T: 01482 374211
- Hull Collegiate School
www.hullcollegiateschool.co.uk
T: 01482 657016
E: enquiries@hullcollegiateschool.co.uk
- St. James' School
www.saintjameschool.co.uk
T: 01472 503260
E: enquiries@saintjameschool.co.uk

FE & HE Education Providers

- Grimsby Institute & University Centre, Grimsby
www.grimsby.ac.uk T: 0800 315002
E: infocent@grimsby.ac.uk
- East Riding College
www.eastridingcollege.ac.uk
T: 0345 120 0044
E: info@eastridingcollege.ac.uk

- Hull College
www.hull-college.ac.uk
T: 01482 329943 E: info@hull-college.ac.uk
- Bishop Burton College
www.bishopburton.ac.uk T: 01964 553000
- North Lindsey College
www.northlindsey.ac.uk
T: 01724 281111 E: info@northlindsey.ac.uk
- Ron Dearing UTC
www.rondearingutc.com
- University of Hull
www2.hull.ac.uk T: 01482 346311

Professional Training Providers

- HETA
www.heta.co.uk E: 01469 552880
- Modal Training
www.modaltraining.co.uk
T: 01472311222 ext.1184.
E: info@modaltraining.co.uk
- HOTA
www.hota.org T: 01482 820567
E: info@hota.org
- AIS Training
www.training.aisgroup.co.uk
T: 0844 800 1810
E: training@aisgroup.co.uk

EDUCATION



DEVELOP YOUR CAREER IN A THRIVING REGION

With a unique blend of innovative entrepreneurs, leading SMEs and powerful global businesses, coupled with a rich landscape and vibrant culture - the Humber region has the recipe for growth.

Bondholders is an influential network of over 300 member companies, working together to fuel the region's economy and to promote the Humber on the national and international stage. Together, they are passionate about harnessing talent and recruiting skilled professionals in order to remain internationally competitive.

Help to build a lasting legacy for the region and picture your role in driving the momentum of change - be part of our story.

For the latest job opportunities, to find out more about the region's industry expertise or for further information about living and working in Northern Lincolnshire & East Yorkshire, visit: www.marketinghumber.com

Bondholders
Marketing the Humber



 **#YOURLIFE**
marketinghumber.com