Radical Sportscars Appoint Glinicke Motorsport As New Distributor For Germany

Peterborough, Cambridgeshire, UK – 11 December 2018; Radical Sportscars continues to grow its international dealer network with the leading British sports car manufacturer confirming European automotive group, Glinicke Motorsport, as the new official distributor for Germany.

In line with plans for the continued development and expansion of Radical track and race activity across continental Europe at every level, the appointment follows that of Marcassus Sport as the new official Radical distributor for France in October. The rapid expansion of Radical’s global dealer community has also continued with new partnerships established across the Iberian Peninsula, Poland, Georgia USA, Western Canada, South Korea, Israel and Dubai in the last 12 months.

Glinicke is one of Europe’s most successful automotive dealer groups, with 26 sites and over 1,600 staff located across Germany. As the contract is now in effect, Glinicke Motorsport will join all worldwide Radical partners in supporting the six-strong product range including the entry-level SR1, global bestselling SR3 RSX, recently-updated SR8, the RXC GT, GT3 and Spyder premium models.

From its headquarters in Kassel, northern Hesse, and its team base at Bilster Berg Glinicke Motorsport will immediately take over the full support and service of Radical’s existing German customer base while catering for new and used car sales and parts. Radical-trained technicians will also provide servicing across the range of road, race and track day models from the world’s largest sports racing car manufacturer.

Glinicke’s presence at premium trackday and motorsport club venues – including the Bilster Berg facility near Bad Driburg in North Rhine-Westphalia – will form the foundations to relaunch a pan-European Radical race series, planned for 2020.

With Radical fully recognising the importance of road-legal track cars to the German and European market as a whole, re-certification of the road-legal RXC model to meet the latest European Community (EC) standards is also underway.

Since its 1997 inception, Radical has firmly established itself as one of the largest producers of racing and track cars in the world, selling over 2,200 cars globally in the past two decades. The marque’s official single-make championships operating across five continents offer an affordable entry-level and progressive ladder for prototype-style sportscar racing for rookie and professional drivers alike. Entering at the SR1 Cup, drivers can climb the ranks with the fiercely competitive SR3 RSX, right through to Europe-wide competition with the RXC Spyder and SR8.

“We understand that we operate in a very small niche with this brand, but the experience of past years with our own garage at the racetrack of Bilster Berg Driving Resort has demonstrated the opportunities in this area”, said Glinicke Automotive Director, Florian Glinicke. “In addition to selling new and used vehicles the racing theme will be brought to life through a sizable fleet of vehicles for rent and offers of special driving and racing events already enjoy great interest and will be expanded further.”
“Radical has long recognised the importance of the German trackday and racing market and in Glinicke Motorsport we are confident that Radical has found a partner with the ambition, approach and scale to support growth across the whole country,” said Radical CEO, Joseph Anwyll. “Glinicke’s close association with the world-class Bilster Berg resort means that potential customers have the opportunity to sample our product in its natural environment. I look forward to a very bright future for Radical drivers in Germany.”

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**Notes to Editors**

Radical Sportscars is one of the most prolific sportscar manufacturers in the world, with over 2,000 market-leading race, track day and road-going cars produced in the past two decades from its Peterborough (UK) base.

From its 1997 inception, Radical set out to create a new niche in the sportscar scene, offering drivers incredible performance for a realistic price, and the same ethos remains at its core.

Entering its third decade, the Radical stable includes the 182bhp SR1, the most successful prototype-style sportscar racer in the world – the 225bhp SR3, the record-breaking 411bhp SR8, plus the RXC GT, GT3 and RXC Spyder.

Radical was the first manufacturer to bring long-format, double-header endurance racing to club level competition while providing comprehensive spares and technical support. With Radical cars racing on five continents and single-make championships running on four continents, the global Radical community continues to grow.

The marque’s official single-make championships offer the ultimate driving experience, an affordable entry-level and progressive racing ladder for prototype-style sportscar racing for club racers and seasoned professionals alike.

Entering at the SR1 Cup, drivers can climb the ranks with the fiercely competitive SR3, right through to European-wide competition with the RXC Spyder and SR8.

Radical championships have helped lay the career foundations for scores of drivers who have gone on to feature in the highest echelons of enduring racing, with 16 Radical UK graduates competing in the 2018 24 Hours of Le Mans and Road to Le Mans. Such names include Alex Brundle, Alexander Sims, Colin Noble Jnr and James Winslow.