



Privacy Policy

Miriad Products Limited is committed to preserving the privacy of all visitors to miriad-products.com. Please read the following privacy policy to understand how we use and protect the information that you provide to us.

By registering or placing an order on this site, you consent to the collection, use and transfer of your information under the terms of this policy.

INFORMATION THAT WE COLLECT FROM YOU

When you visit, register or order products or services on miriad-products.com you may be asked to provide certain information about yourself via an on-line registration form. You may also be asked for additional details during the ordering process, such as credit or debit card information to allow us to complete your orders.

During the registration and ordering processes you may be asked for some or all of the following information: First Name, Surname, Initials, Title, Company Name, Company Address, Home Address, Postcode, Country, Telephone, Fax, E-Mail, Username, Password, Job Title and Job Function. The information we request will be the minimum amount required for us to successfully complete your order. You may also need to give us details of any alternate delivery or invoice addresses which differ from your usual company address. Additional space is provided for these extra details during registration and as part of the ordering procedure.

We may also collect information about your usage of our website as well as information about you from e-mails or letters you send to us. We use and analyse the information we collect so that we can administer, support, improve and develop our business.

USE OF YOUR INFORMATION

Your information will enable us to provide you with access to all relevant parts of our site and to supply the goods or services you have requested. It will also enable us to bill you and contact you when necessary with regards to your orders. We will also use and analyse the information we collect so that we can administer, support, improve and develop our business.

In particular, we may use your information to contact you for your own individual views on our services and to notify you occasionally about important changes or developments to the site or our services. Further, where you have consented as part of the registration process, we will send you details of relevant news and promotions via email. This information is collected on an 'Opt In' basis to ensure that you only receive the news, promotions and emails that you ask for. The only exceptions to this are emails that will be generated during the transactional process i.e. order confirmations, delivery information etc. We may contact you by post, telephone or fax, as well as by email. If you change your mind about being contacted in the future, please let us know. If you ask us not to contact you again, we will update our records to ensure that we don't.

The information you provide is used solely by Miriad Products Limited. Miriad Products Limited will not share the information you provide with any outside organisation.

DISCLOSURE OF YOUR INFORMATION

The information you provide to us will be held on our computers in the UK and may be accessed by or given to our staff working outside the UK and third parties some of whom may be located outside the European Economic Area who act for us for the purposes set out in this policy or for other purposes approved by you. Those parties process information, fulfil and deliver orders, process credit card payments and provide support services on our behalf.

Countries outside the European Economic Area do not always have strong data protection laws.

We will only allow your information to be used by third parties when this is necessary for the performance of the contract between us. Unless required to do so by law, we will not otherwise share, sell or distribute any of the information you provide to us without your consent.

Finally, if our business enters into a joint venture with or is sold to or merged with another business entity, your information may be disclosed to our new business partners or owners.

If you would like to change your details in the future, log into the site as normal and select the 'My Account' button from the main navigation bar and then choose the 'Account Admin' then the 'Change My Details' option from the menu.

You are entitled to see the information held about you and you may ask us to make any necessary changes to ensure that it is accurate, kept up to date or removed if there is no legitimate reason for keeping it. If you wish to do this, please contact us by emailing sales@miriad-products.com or telephone 01283 586060 and we will make the changes within 40 calendar days of your request. We are entitled by law to charge a fee of £10 to meet our costs in providing you with details of the information we hold about you, but we will not charge you for amending or removing the data held.

SECURITY AND DATA RETENTION

We employ security measures to protect your information from access by unauthorised persons and against unlawful processing, accidental loss, destruction and damage. We will retain your information for a reasonable period or as long as the law requires.

ACCESSING AND UPDATING

CHANGES TO OUR PRIVACY POLICY

Any changes to our privacy policy in the future will be posted prominently on Miriad Products Limited website and, where appropriate, advised through email notification.

CONTACT

All comments, queries and requests relating to our use of your information are welcomed and should be addressed to Miriad Products, Park Lane, Dove Valley Park, South Derbyshire, DE65 5BG