



Ref SLY/AOC

14 July 2016

Dear Parent

School Uniform

I am writing to inform you that following a highly successful partnership we have formed with Rawcliffes Uniform Shop in Hull City Centre at Hessle High School and Sixth Form College, we are extending the relationship to enable parents to access the professional and high quality service provided by Rawcliffes to our Penshurst Primary School parents.

As you will be aware we have for many years been the sole distributor of our uniform ensuring good quality and competitive pricing. However, the Department for Education have changed their guidance to schools with regard to School Uniform and we have received fantastic feedback from parents regarding the provision at Rawcliffes. Rawcliffes with their many years of experience as a school uniform retailer, share our view of the requirements of a high quality uniform provider:

Flexibility – we all lead very busy lives and we require as much flexibility as possible to ensure we are able to access uniform retailers. In recent years the limited provision during the term time has caused some frustration to parents. I enclose a flyer highlighting the opening times for the Rawcliffes store which is all year round.

High Quality – We have received very positive feedback from parents and students with regard to the quality of our uniform and this is a non-negotiable for us as a school. Rawcliffes will be working with Trutex in the future to ensure our uniform continues to be of the same high quality our parents expect.

Affordability – as school budgets continue to be stretched we are no longer able to offer the significant subsidy we have in recent years. We have worked with Rawcliffes to provide a highly competitive price for our compulsory uniform items.



Choice – Rawcliffes are able to carry a full range of sizes and offer alternatives, for example a school cardigan as part of our compulsory uniform items. Rawcliffes will be stocking other high quality garments (summer dresses and pinafores for example) which are school approved. This will provide parents with high quality products which, though not compulsory from Rawcliffes, adhere to our uniform policy and will reduce any possible confrontation between ourselves and parents around uniform infringements.

Penshurst Primary School uniform will be available through Rawcliffes providing expert service from Monday 18 July 2016.

I would like to take this opportunity to remind parents that we have a Uniform Policy which is compulsory. This can be viewed on the school website (www.thehessleacademy.co.uk), by selecting the ‘Penshurst Primary’ tab and then ‘Policies’.

We hope that parents find this a significant improvement on our current provision. If upon visiting the store you have any comment to make please do contact either myself or Mrs Stafford at school.

Yours sincerely

A handwritten signature in cursive script, appearing to read 'S L Young'.

Mrs S L Young