



Programme Information Sheet
FdSc Business Management for the Equine Industry



Full-Time (2 years)

Programme Title: FdSc Business Management for the Equine Industry

Awarding Body: Royal Agricultural University

Location of Study: Bishop Burton College, Beverley

Programme Aims

This programme provides an in-depth specialist business understanding of the equine industry with a thorough study of business management and administration procedures. An underpinning study of the principles and practice of horse management provides complete industry relevance, providing essential practical skills supported with the theoretical underpinning of anatomy, behaviour and exercise physiology to support a range of employment opportunities. Elective modules within this programme allow students to tailor the focus of their degree to support their chosen career path whilst studying modules directly linked to the workplace setting.

Graduates will also gain valuable experience in event management in a busy commercial equine centre and be well equipped to take advantage of a wide range of employment opportunities in the developing equine business sector. Vocational experience gained within the Work Based Learning modules within this programme also takes place in our busy equine centre, students benefit from working alongside academic and commercial teams to develop skills essential for succeeding in industry, as well as opportunity undertake work placements at external establishments.

Modules

Year 1: Students are provided with introduction to business with the Fundamentals of Business and Introduction to Sales and Marketing modules as well as getting experience with our commercial enterprises during Applied Vocational Equine Management module. Students gain valuable underpinning science of the horse in Equine Anatomy & Physiology to support the husbandry practices developed during vocational activities and placements, with options to take either Equitation (riding assessment required) or Equine Nutrition. Students are prepared for study with a module in Academic and Research Skills.

Year 2: Subjects develop on the first year incorporating valuable topics such as Equine Exercise Physiology and the option of Equine Behaviour and Welfare or Advanced Equitation (Equitation is prerequisite). Development of supervisory and management skills are gained through Equine Facility Management, and supported with modules in Human Resource Management, Equine Law and Financial Management and Planning. With preparation for the optional BSc top-up in Introductory Research Analysis.

Programme Structure

Level 4		Level 5	
Semester 1	Semester 2	Semester 1	Semester 2
Academic & Research Skill (20)		Introductory Research Analysis (10)	
Applied Vocational Equine Management (30)		Equine Facility Management (30)	
Equine Anatomy & Physiology (20)		Equine Exercise Physiology (20)	
Fundamentals of Business (20)	Introduction to Sales and Marketing (10)	Financial Management and Planning (10)	Equine Law (10)
	*Equitation (20) or Equine Nutrition (20)	*Advanced Equitation (20) or Equine Behaviour & Welfare (20)	Human Resource Management (20)

*Elective modules (Equitation and Advanced Equitation) are subject to riding assessments to ensure students are equivalent to BHS Stage II.

Timetables

The programme is structured over two 15 week semesters commencing in September 2018, including a final assessment week. The units of learning are arranged in modules of 10 or 20 credit value (equivalent to 100/200 hours of study) with a 30 credit work based learning modules each year of study. A full-time schedule allows students to study 120 credits at each level/ academic year.

Scheduled contact time is approximately 16 hours a week to include lectures, seminars, practical sessions and academic development sessions, usually over 3 working days from 9am (evening teaching may be included at times until 8pm). Wednesday afternoons are reserved for sport and other extra-curricular activities. FdSc students will gain 4 hours per week experience at our equine centre.

Students are also expected to carry out a significant amount of private study (at least 25-30 hours a week) in addition to timetabled hours. Independent study includes reading around the subject, preparing for tutorials and seminars, preparing for, and completing, module assessments and revision for examinations; forming an essential part of a student's learning journey.

Timetables are provided during enrolment onto the programme. In addition to the timetabled sessions foundation students are required to complete an 80 hour placement within their first year of studies. This can either be throughout the year or as one block during the Easter

holiday period, students are responsible for arranging their own placement provided and guidance will be provided within timetabled sessions.

Timetables	Scheduled contact (classroom) (%)	Placement (%)	Independent (%)
Year 1	33	7	60
Year 2	34	0	66

Assessment Method

Assessment includes; written assignments, practical demonstrations, portfolios, scientific reports, group or individual presentations and examinations. Many of the modules contain a mixture of assessment types, with a few modules including one type of assessment. Students are provided with formative assessment opportunities prior to submission of summative assessments.

Assessments	Written Examination (%)	Practical Examination (%)	Coursework (%)
Year 1	15	26	59
Year 2	28	21	51

Facilities, Resources and Equipment

- ✓ Excellent equine facilities including Bishop Burton Arena, Therapy Centre with Water Treadmill, CET Equine Spa, Solarium and Zamar, Rider Fitness & Performance suite, 2 indoor arenas, 3 outdoor arenas, stabling for over 100 horses.
- ✓ Commercial equine centre hosts extensive range of competitions, demonstrations and clinics, and is a BHS training and examination centre.
- ✓ Additional facilities include Science Centre, IT suites, HE learning resource centre and brand new learning resource centre
- ✓ Online Virtual Learning Environment (VLE) used to enhance and facilitate teaching and independent learning on all programmes.
- ✓ Guest lectures and demonstrations from a range of visiting speakers.
- ✓ Experienced staff with both academic and industrial experience.
- ✓ Use of specialist equipment including Quintic Gait Analysis software, FLIR Thermal Imaging cameras, Polar Heart Monitors, Telerein Rein Tension Gauges, Noldus Observe XP software and extensive laboratory based equipment.
- ✓ Elective modules at Level 4 and 5 to tailor your degree to your career aspirations



Support

- ◆ A dedicated Health & Welfare Officer to provide pastoral care, emotional support and refer students for counseling if applicable.
- ◆ A Disability Officer based in the LRC to co-ordinate study skills tutors and assessment for DSA entitlements
- ◆ Access to Student Services team, offering support and guidance on financial issues and hardship funds

Entry Qualifications

A Levels:	48 UCAS points
Extended Diploma:	PPP
Access to HE:	Pass

All applicants need an **appropriate academic / employment reference**. Mature applicants with life experience will also be considered subject to the completion of an admissions assignment. International students will be required to have IELTS Level 6. Knowledge and understanding of equitation to BHS stage 2 is required for the equitation modules.

Application Information

Through UCAS:	www.ucas.com
College Code:	BISH B37
Course Code:	N2D5

Programme fees and associated costs

Programme tuition fees for 2018 entry are £9000 per year for UK students. Students will need to buy a white college laboratory coat for laboratory practical's available via the college online shop. Practical yard equipment required includes; riding hat (PAS015), gloves, boots, dark trousers/ jodhpurs, coat, grooming kit and body protector (BETA level 3 2009 – purple label standard) for ridden modules. Students will need to purchase stationary, text books, additional qualifications and transport to and from college. Trips and short courses may also be offered at extra cost.

Bishop Burton College offers an Employability Bursary, students enrolled on programme can apply for support with their employability for up to £300, and this can aid completion of industry relevant qualifications alongside the main degree programme of study.

Graduate Careers and Opportunities

Graduates may wish to take up employment opportunities in a wide range of equine-related roles. Both academic and learning skills are transferable to other careers outside that of the equine industry. Students graduating from this course could follow careers in the equine industry as sales executives, journalists, racing administrators and marketing officers. Positions also available to graduates include business administrators, bloodstock agents, lecturers and opportunities in equine insurance.

Contact

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