

BISHOP
BURTON
College



UNIVERSITY
OF HULL

FdA Floristry Design
UCAS CODE: W290

COLLEGE CODE
BISH B37

Entry Requirements

Applicants are normally expected to have a minimum of 48 UCAS point at advanced level (100 at A2), a Level Three Extended Diploma at PPP or equivalent qualification. Life and/or experience of non-traditional students will be taken into account when considering applications.

Students who do not speak English as their first language would need a minimum of IELTS level 6 in all aspects of the IELTS test or equivalent. If an applicant has achieved a bachelor's degree or higher, taught at a UK higher education Institution, they will be accepted as meeting this requirement without the requirement for further evidence.

FDA Floristry Design

COURSE INFORMATION 2018

The Foundation Degree in Floristry Design is specifically designed to provide an interdisciplinary programme of study. It is focussed on the development of student knowledge and understanding of a broad range of Floristry skills and techniques supported with essential theoretical underpinning knowledge.

The programme is designed to produce graduates with a firm understanding of essential commercial floristry skills and the ability to develop these skills further becoming confident with contemporary techniques and a wide range of approaches to floristry design. The modules are designed to enable the students to experience a real life work environment for a 'learn whilst doing' approach and allowing the development of enterprise and entrepreneurial skills. It will introduce the students to working on live projects, competitions, clients/client briefs and utilisation of the colleges' floristry shop to support the students to recognise and adjust the specific skills required by employers or to find suitable careers within the industry which demand higher levels of professionalism.

Course Structure



SUPPORT

The college has a dedicated student support team that can offer help and guidance when students require it in order to assist them with their academic studies whether this is financial or programme related. This may take the form of workshops to enhance search skills or a mentor to assist with assignment structure.

The health and welfare team offer support to deal with concerns in a sensitive, confidential and non-judgmental way. The Health and Welfare Officer also organising a number of health events throughout the year including Lifestyles Days, Well-Being Days, flu vaccinations and arranges for other health-related talks for students.

Academic Development Seminars for all student groups at all levels and are designed to focus on developing academic and professional skills to support the programme.

FdA Level 4 - Appropriate instruction /demonstration, support and guidance is given to ensure that students gain a firm grounding in relevant practical skills across a range of skills, techniques and processes including all of the basic knowledge required for commercial practice and or personal enterprises. Further to this it includes further study including wedding design work and an insight into contemporary designs working alongside of a client.

FdA Level 5 - Students will develop some independence and entrepreneurial skills, experimenting, exploring and refining, these practical skills to enhance their own best practice and improve areas of weakness. Further to this, studies will include researching into floristry trends and specific European designers, Floral compositions incorporating a range of other design disciplines and a creating an individual business plan to meet the demands of the current economic environment and the students career development. Work related learning is embedded across both levels 4 and 5 with a focus on the development of employable skills and entrepreneurship.

Assessment methods

The assessment methods used will require the student to use a range of approaches demonstrating knowledge and skills across a range of contexts. By adopting a wider range of assessment methods it will promote a more inclusive approach with consideration to individual learning styles, which can also help support some students that may be at a disadvantaged by the extensive use of a particular assessment method.

Delivery

This program is delivered with a variety of learning and teaching approaches to include all students learning styles and preferences. For all modules, theory lectures are delivered that aim to deliver the core content and provide the underpinning knowledge.

Study Time

The programme is structured over two 15 week semesters. Scheduled contact time is 13 hours per week. Where possible teaching will be condensed into 2 days. Students are also expected to carry out extensive further reading and study outside of timetabled sessions.

For each 20 credit module you will receive 60 hours of contact time with your tutor.

In addition it is expected you will to carry out a minimum of 140 hours self-directed study which should include further reading, expansion of notes and supporting material, completion of assessments and revision.

Career Opportunities

Upon graduating students can progress into a wide range of careers in the industry at a senior level or working in retail floristry including some of the below:

- Freelance Florist
- Floristry Business/venture
- Private Flower School
- Wedding Planner
- Corporate Events Planner
- Overseas Florist

Visits

You will undertake a range of relevant visits to floristry wholesalers and other commercial outlets as well as some guest speakers from the industry.

Depending on the subject topic trips may include, JZ Flowers, Intergreen, Country Baskets, GT Flowers, International Procurement and Logistics Limited – part of the Asda Group, New Covent Garden Flower Market, Bruges Winter Moments in association with Fleur Creatif, Yorkshire Sculpture Park, Harrogate Flower Show, RHStatton Park and RHS Chelsea, BFA's FluorEx trade show. Some visits may be free, but others will incur a charge varying with the nature of the visit and the distance travelled. Such charges will be kept to a reasonable rate.

Modules

FdA - Level 4

Academic Skills Development 20 credits

Commercial Floristry Techniques 20 credits

Visual Communication 20 credits

Bridal Design Project 20 credits

Floristry Practice 20 credits

Contemporary Design Skills 20 credits

FdA - Level 5

Floral Composition 40 credits

The Business of Floristry 20 credits

Contemporary Techniques and Materials 20 credits

European Practice 20 credits

Floristry Enterprise and Entrepreneurship 20 credits

